

Statewide Attendance Campaign Monthly Nudges

August

"Every Day Counts" is the Utah Statewide Attendance Campaign slogan. We are looking forward to sharing important information every month this school year on how we can work together to make sure that every day counts for all students at our school. We are excited to partner with students, parents, community leaders, and staff at our school to reduce chronic absenteeism and increase daily attendance every day in all Utah schools.

September

Did you know that our school has joined the Statewide Attendance Challenge as part of the Statewide Attendance Campaign? We are committed as a school to increase daily attendance and reduce chronic absenteeism this school year. Here is some additional information about the attendance challenge. (include handout about challenge)

October

Did you know chronic absence in early grades is a strong predictor of reading delays by 3rd grade? Attendance habits start early and matter more than many realize. Whether it's a sick day or a tough morning, every day missed is a learning opportunity lost. Let's work together to make Every Day Count. Help your child build healthy routines and stay engaged all year long! (include USBE parent handout)

November

Relationships are at the heart of student success. When students feel connected to their school community through peers, teachers, and staff they're more likely to show up, engage, and thrive. Inclusive school cultures that promote belonging and positive social interactions can significantly boost attendance rates. Schools and communities working together to foster these connections help students stay on track and reach their goals. Let's build strong relationships because every connection counts!

December

Not sure if your student is too sick for school? Your school's nurse can help! Reach out for guidance before keeping your child home. We're grateful for the dedicated healthcare professionals in our schools who help keep students safe, healthy, and learning every day. Here is a flier with more information. (include Too Sick for School USBE Flier)

January

Parents and students, let's start the year strong by making school attendance a shared priority! Every day in class is a chance to learn, connect, and grow. Did you know that missing just 2 days a month can put students at risk of falling behind both academically and socially? In the 2023–2024 school year, 24% of Utah students were chronically absent. Let's work together to build strong habits and make every day count!

February

Mental health and school attendance go hand in hand. Struggles like anxiety, depression, and lack of motivation can make it hard for students to show up and missing too many days can worsen these challenges. Students who miss 10% of the year (18+ days) are more likely to repeat a grade or drop out. Early support matters. Let's break the cycle by talking openly about mental health and helping students stay connected. Please contact us here at our school if your student is struggling with mental health, we can connect you to resources both here at school and within our community.

March

It takes a community to support student success. When schools, families, and local organizations work together, we can break down barriers to attendance and create lasting change. Students who show up thrive! Did you know, 9th graders with high attendance are up to 4x more likely to graduate than those who miss frequently. Let's work as one to ensure every student is in class, every day. We want to partner with you to keep your student attending school every day. We appreciate our wonderful parents and the way you support your students.

April

Attendance dips before and after spring break can disrupt a student's learning. We hope you will help us help your students this month by continuing to send them to school so we do not have a decrease in our daily attendance. We will be hosting a variety of activities this month to keep your students engaged in school and participating in learning activities. (include individual school information)

May

As the school year wraps up, staying consistent with attendance is more important than ever. Small wins, like showing up on tough days, can add up to big success. Let's celebrate progress, build good habits, and end the year on a high note!