

CTE Month — February 2021

TURN YOUR DREAM INTO A CAREER

How will you celebrate CTE Month® in your CLASSROOM?

As part of your staff and student recognition program, this event can add spirit to your school and classroom and strengthen morale.

Goals of CTE Month:

- Inform students about the importance of choosing a CTE Career Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the Plan for College and Career Readiness.
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

What Can I Do to Promote CTE Month in My Classroom?

Consider making the following activities part of your celebration:

- **Advocate for CTE** and your program by sharing stories of your students' success with your principal, school board, local community, and legislative representatives.
 - Arrange to make virtual presentations at various clubs and organizations on the value of partnerships with CTE.
 - Contact the media about the events taking place in your classroom and online.
 - Distribute copies of public relations materials to your students and their parents/guardians.
 - Have your classroom plan a virtual activity for an open house highlighting CTE.
- Have your classroom volunteer to create banners and posters featuring CTE Month activities and decorate your school.
- Hold an essay contest on the topic of career preparation.
- Create a video highlighting CTE in your school. Also, consider making a video profiling successful alumnus and where they work.
- Award a Certificate of Participation to each student who participates in CTE Month.
- **Social Media:**
 - Post on Facebook highlights of the CTE Month events in your classroom.
 - Tweet about the CTE Month events in your classroom.
 - Write a blog highlighting your CTE program and post it on your school website.

CTE Month materials and resources available at <https://www.schools.utah.gov/cte/publications/month>.

Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education

