

NONTRADITIONAL CAREERS AWARENESS STRATEGIES



1. **Advisory Groups**

Give a list of responsibilities and duties to members, include information becoming a mentor. Develop a booklet to explain the time commitment, expectations and strategies in mentoring. As an advisory group, discuss and develop priorities and tasks for the year. Submit recommendations and priorities to appropriate district/school leadership.

2. **Career Awareness**

Provide booklets and materials to teachers of upper elementary and junior high/middle schools on career awareness. Present career awareness/development curriculum to teachers, counselors and administrators at K-12 levels.

3. **Mentoring Programs**

Provide a packet to nontraditional students explaining the availability of mentors. Match interested student with mentors from business partners. It is important to structure the relationship. Consider using representatives from trade unions, professional associations and business and industry to recruit mentors.

4. **Outreach to Junior High/Middle Schools**

Organize Work-Based Learning experiences targeting junior high/middle school student to explore nontraditional occupations. Visit junior high/middle schools with successful nontraditional CTE students in "work dress" (e.g., Hat Days, Tool Days) to talk about their Pathway/career choices and high wages.

5. **Parent Involvement**

Invite students and parents to CTE events such as dinners with featured speakers and field studies to business partner sites related to nontraditional CTE Pathways.

6. **Professional Development**

Arrange field studies or teacher internships for counselors, administrators and teachers to local businesses...tie visit to nontraditional careers/CTE Pathway. Utilize the programs to expose educators to the latest technology in the workplace environment.

7. **Recognition**

Recognize business partners, students, teachers, administrators and counselors for contributions and participation in nontraditional CTE activities.