



Utah Career and Technical Education  
**CTE MONTH 2023**  
Get on a Pathway to Your Career

## During February, how will you celebrate CTE Month® in your SCHOOL?

As part of your staff and student recognition program, this event can add spirit to your school and will strengthen morale.

### Goals of CTE Month:

- Inform students about the importance of choosing a CTE Career Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the Plan for College and Career Readiness.
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

## What Can You Do to Promote CTE Month in Your School?

### Consider doing the following activities part of your celebration:

- **Advocate for CTE** by sharing success stories of CTE teachers and students with your local school board, local community, and legislative representatives.
  - Arrange to make presentations (in-person or virtual) to school and student organizations on the value of partnerships with CTE.
  - Share the CTE Month announcement flyer with school and student organizations.
  - Contact the media about the highlighting the events taking place in your school.
  - Host an open house at your school highlighting the importance of CTE.
- Distribute copies of public relations materials to your teachers.
- Decorate your school with banners and posters.
- Display an exhibit in your school featuring CTE Month activities.
  - Plan an in-person or virtual event to answer questions about Career and Technical Education.
- Post electronic announcements to your school website, marquee, and bulletin boards.
- Use a special greeting promoting CTE Month in the morning school announcements and when answering your telephones.
- Recognize your CTE teachers and students.
- **Social Media:**
  - Post on social media highlights of the CTE Month events in your school.
  - Write a blog highlighting the CTE programs available in your school. Post the blog on your school website.

CTE Month materials and resources available at  
<https://www.schools.utah.gov/cte/publications/month>.

Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education

