



**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Business Administration**

JUNIOR HIGH / MIDDLE SCHOOL			
<a href="#">College and Career Awareness</a>			
<a href="#">Digital Literacy</a>	<a href="#">Exploring Business and Marketing</a>	<a href="#">Word Processing</a>	
HIGH SCHOOL			
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
<a href="#">Accounting 1</a> * +	<a href="#">Business Math and Personal Finance</a> *	<a href="#">Entrepreneurship</a> * +	<a href="#">Sports and Entertainment Marketing</a>
<a href="#">Business Communication 1</a> * +	<a href="#">Customer Service</a> *	<a href="#">Leadership Principles 1</a> * +	<a href="#">Web Development 1</a> *
<a href="#">Business Communication 2</a>	<a href="#">Digital Graphic Arts Intro</a> *	<a href="#">Marketing 1</a> * +	
<a href="#">Business Law</a> +	<a href="#">Economics</a> *	<a href="#">Real Estate</a>	
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
<a href="#">Business Management</a> *			
<a href="#">Leadership Principles 2</a>			
<b>COMPLETER COURSES:</b> To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
<a href="#">Business and Marketing Capstone</a>			
CTE Internship		<a href="#">Credentials of Value</a>	
POSTSECONDARY:			
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a> (Utah's public colleges and universities)		UtahMajors.org: <a href="#">Majors Guide</a>	

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	<b>1 2 Year Certificate</b> N/A	<b>2 Year Associate Degree</b> > Account Representative > Consumer Advocate > Dispute Resolution Analyst	<b>4 Year Bachelor's Degree</b> > Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

**Student Testimonial**

“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld  
 Murray High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)  
 Department of Workforce Services  
[Utah Occupational Explorer](#)

**DECA | FBLA**

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

[DECAdirect.org](http://DECAdirect.org) | [UtahDECA.org](http://UtahDECA.org) | [Utah DECA flyer](#)  
[FBLA-PBL.org](http://FBLA-PBL.org) | [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org) | [Utah FBLA flyer](#)

