

# Arts, Audio/Visual Technology & Communications



Arts, Audio/Visual  
Technology & Communications  
Utah Career and Technical Education  
CAREER CLUSTERS

**Arts, Audio/Visual Technology & Communications** focuses on preparing students for employment in careers that relate to the designing, producing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts, design, journalism, and entertainment services.



## CAREER PATHWAYS

- > Broadcasting & Digital Media
- > Fashion Apparel & Textiles
- > Graphic Design & Communications

Each CTE Career Pathway culminates in an industry recognized credential of value.

## FACTS

- > The broadcasting industry in Utah employs more than 2,000 workers.<sup>1</sup>
- > The expanding electronic media and entertainment industries will offer opportunities for animators, illustrators, and graphic artists.
- > In Utah, the printing industry employs nearly 5,000 workers.<sup>1</sup>
- > 7.4 percent of women are employed as radio and television communications equipment installers and repairers.<sup>2</sup>
- > Employment of self-employed photographers is projected to grow 12 percent through the year 2026.<sup>3</sup>
- > Employment growth for fashion designers will stem from a growing population demanding more clothing, footwear, and accessories.<sup>3</sup>

<sup>1</sup> Utah Department of Workforce Services

<sup>2</sup> U.S. Department of Labor, Women's Bureau

<sup>3</sup> U.S. Bureau of Labor Statistics



*“Taking CTE courses in high school gave me hands-on experience and helped me to prepare for my career.”*

**Participation in and completion of a CTE Career Pathway** will provide you with the academic knowledge and technical skills to successfully compete in a global economy. Learn about Career and Technical Education and the **Arts, Audio/Visual Technology & Communications Career Cluster** at [UtahCTE.org](https://UtahCTE.org).