The Arts, Audio/Visual Technology & Communications Career Cluster focuses on preparing students for employment in careers that relate to the designing, producing, exhibiting, performing, writing, and publishing multimedia content, including visual and performing arts, design, journalism, and entertainment services.

UTAH CAREER AND TECHNICAL EDUCATION (CTE) CAREER PATHWAYS ALIGN WITH THE NATIONAL CAREER CLUSTERS®.

2,999
students concentrated in a CTE Career Pathway within the Arts, Audio/Visual Technology & Communications Career Cluster, with 163,690 students enrolled in CTE courses.

CTE provides all students access to high-quality rigorous career focused programs that result in attainment of credentials with labor market value.

Fifty-two
percent of students statewide concentrated in a CTE Career Pathway. A concentrator is a student who has completed 1.5 credits in a single CTE program of study.

Twenty-one
percent of students statewide completed a CTE Career Pathway. A completer is a student who has completed 3.0 credits in a single CTE program of study.

Student Success
“The information I learned from the CTE classes provided me with a knowledge base about the theories and application of fashion design. I found it exciting and motivating to be able to take classes in high school that fulfilled my passions. It not only satisfied my desire to learn about this field but the CTE classes also has made me more knowledgeable and more prepared for college and employment in my field of study.”

Tyllar Hubbard

TOP THREE
industry certifications earned by students in CTE Career Pathways within the Arts, Audio/Visual Technology & Communications Career Cluster.

<table>
<thead>
<tr>
<th>Industry Certification</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Digital Photo.</td>
<td>5,637</td>
</tr>
<tr>
<td>Apparel Design &amp; Prod. 1</td>
<td>3,157</td>
</tr>
<tr>
<td>Video Production 1</td>
<td>2,060</td>
</tr>
</tbody>
</table>

Industry-based certifications are awarded through validation of skills in cooperation with a business, trade association, or other industry group.

20,586
CTE Skill Certificates awarded to students in the Arts, Audio/Visual Technology & and Communications Career Cluster.

(SY 2018-2019)

4,383
students are members of a Career and Technical Student Organization (CTSO) aligned with the Arts, Audio/Visual Technology & Communications Career Cluster. Students who participate in the related CTE Career Pathways have the opportunity to join the Career and Technical Student Organization (CTSO) of FCCLA or SkillsUSA. (SY 2018-2019)

UtahFCCLA.org | FCCLAinc.org
UtahSkillsUSA.org | SkillsUSA.org

CTE Career Pathways
Through participation in CTE Career Pathways students learn how to become productive employees and gain the academic skills to increase their earning potential while still in high school. Utah CTE Career Pathways are categorized by Career Cluster and each Career Pathway culminates in an industry-recognized credential of value.

Arts, Audio/Visual Technology & Communications Career Cluster

Utah CTE Career Pathways: (SY 2020-2021)
> Broadcasting & Digital Media
> Fashion, Apparel & Textiles
> Graphic Design & Communication