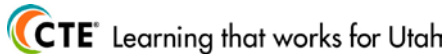


# Utah Career and Technical Education Career Pathway

## 2018-2019 School Year



**CTSO Information**  
 Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

Students who participate in the Consumer Economics Services Career Pathway choose among the following CTOS, depending upon what is available at their school.

DECA | FBLA | FCCLA

**Workforce Trends**  
 During the next decade a growing number of personal financial advisors will be needed to assist the millions of workers who are expected to retire.

In Utah, employment personal financial advisors is projected to increase 4.4 percent annually through the year 2024.

### Career Cluster: Business Management & Administration

#### Career Pathway: Customer Service & Management

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
37.01.00.00.025	Customer Service	.50	1.00 credit
32.02.00.00.200	Economics	.50	
ELECTIVE COURSES			
32.02.00.00.010	Accounting 1	.50	2.00 credits
32.02.00.00.140	Business Management	.50	
32.01.00.00.001	Business Mathematics and Personal Finance	1.00	
32.02.00.00.220	Entrepreneurship	.50	
41.00.00.00.030	Workplace Skills	.50	
		<b>3.00 credits for completion</b>	

\*\* This course satisfies the .50 Financial Literacy requirement.

**Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.**

**Consumer Economic Services is:**  
 > High demand

**Sample Occupations Requiring:**  
High School Diploma  
 > Claims Correspondence Clerk  
 > Credit Checkers  
 > Customer Services Representative

Certificate  
 > N/A

Assoc. or Technical Degree  
 > Account Representative  
 > Consumer Advocate  
 > Dispute Resolution Analyst

Baccalaureate Degree  
 > Budget Analyst  
 > Career and Technical Education Teacher  
 > Credit Counselor  
 > Financial Manager  
 > Personal Financial Advisor

Graduate or Prof. Degree  
 > Economist

**Student Testimonial**  
 "Taking Business Management sparked my interest to pursue a business degree. Currently, I hold a management position at Utah's Hogle Zoo while obtaining my Masters of Business Administration (MBA). Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory."  
 Andrew Nadauld

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are a number of options for education and training beyond high school, depending on your career goals.

12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree
Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain. In high school a variety of certificates can be earned.		An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions. In 2015-2016, 73 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).		

**Utah Business and Industry Facts**  
 Economists are found in state and federal businesses throughout Utah. According to the Utah Department of Workforce Services, the annual median salary of an economist is \$78,260.

**CTE Skill Certificates**

Competency-based student assessments, measured by core standards and competencies needed to be successful in the workforce.

**UtahFutures: College and Career Planning**

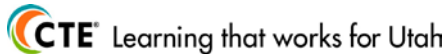
Visit [UtahFutures.org](http://UtahFutures.org) for salary projections, labor market demand, and training options.

In 2016-2017, 105,691 CTE skill certificates were awarded to high school students. Students' knowledge and performance is demonstrated as part of the Skill Certificate process.

In 2016-2017, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 86 percent.

# Utah Career and Technical Education Career Pathway

## 2018-2019 School Year



**CTSO Information**  
 Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

FBLA is the CTSO for students in the Entrepreneurship and Management Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.

**Workforce Trends**  
 There are 23 million small businesses in the U.S., with women owning about 9.1 million.  
 To be an entrepreneur you don't need to be a certain age. A lot of teens are successful entrepreneurs. The U.S. Small Business Administration (SBA) has a [Young Entrepreneur](#) webpage to help teens start, grow, and own a business.

### Career Cluster: Business Management & Administration

#### Career Pathway: Entrepreneurship

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
32.02.00.00.130	Business Law	.50	1.50 credits
32.02.00.00.140	Business Management	.50	
32.02.00.00.220	Entrepreneurship	.50	
ELECTIVE COURSES			
32.02.00.00.010	Accounting 1	.50	1.50 credits
32.02.00.00.110	Business Communication 1	.50	
32.02.00.00.111	Business Communication 2	.50	
37.01.00.00.025	Customer Service	.50	
32.02.00.00.150	Digital Business Applications	.50	
32.02.00.00.070	Exploring Business and Marketing	.50	
37.01.00.00.150	Leadership Principles 1	.50	
37.01.00.00.155	Leadership Principles 2	.50	
37.01.00.00.165	Marketing 1	.50	
37.01.00.00.260	Sports and Entertainment Marketing	.50	
35.02.00.00.060	Web Development 1	.50	
35.02.00.00.065	Web Development 2	.50	
41.00.00.00.030	Workplace Skills	.50	
<b>3.00 credits for completion</b>			

**Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.**

**Entrepreneurship & Management is:**  
 > High skill  
 > High wage  
 > High demand

**Sample Occupations Requiring:**  
High School Diploma  
 > Sales Representative  
Certificate  
 > N/A  
Assoc. or Technical Degree  
 > Web Developer  
Baccalaureate Degree  
 > Career and Technical Education Teacher  
 > General Manager  
 > Marketing Manager  
 > Management Analyst  
 > Operations Manager  
 > Sales Manager  
Graduate or Prof. Degree  
 > Business Administrator

**Student Testimonial**  
 "The Entrepreneurship class I took in high school gave me a burning desire to go out and start my own business. CTE courses helped me tremendously to prepare for life after high school, college, and a career."  
 Austin Harvey

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are a number of options for education and training beyond high school, depending on your career goals.

12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree
Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain. In high school a variety of certificates can be earned.		An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions. In 2015-2016, 73 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).		

**Utah Business and Industry Facts**  
 In 2017, Fit Small Business ranked Salt Lake City and Utah as one of the top three states (ranking second) to launch a business.  
 In 2016, Forbes ranked Salt Lake City as the best city for business overall.  
 In 2015, Forbes named Utah the #1 State for Business, for the sixth time in the past seven years.

**CTE Skill Certificates**  
 Competency-based student assessments, measured by core standards and competencies needed to be successful in the workforce.

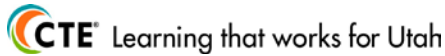
In 2016-2017, 105,691 CTE skill certificates were awarded to high school students. Students' knowledge and performance is demonstrated as part of the Skill Certificate process.

**UtahFutures: College and Career Planning**  
 Visit [UtahFutures.org](http://UtahFutures.org) for salary projections, labor market demand, and training options.

In 2016-2017, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 86 percent.

# Utah Career and Technical Education Career Pathway

## 2018-2019 School Year



**CTSO Information**  
 Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

FBLA is the CTSO for students in the Business Administrative and Technical Support Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.

**Workforce Trends**  
 According to the U.S. Department of Labor, secretaries and administrative assistants held about 4 million jobs in 2014, working in nearly every industry. This is one of the largest job categories in the U. S.

About 9 out of 10 secretaries work in firms providing services. These services range from education and health care to legal and business services.

### Career Cluster: Business Management & Administration

#### Career Pathway: Office/Administration Support & Technical Support

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
	<i>Choose two of the following courses:</i>		
32.02.00.00.110	Business Communication 1	.50	1.00 credit
32.02.00.00.216	Business Office Specialist	.50	
32.02.00.00.150	Digital Business Applications	.50	
37.01.00.00.001	Digital Marketing	.50	
	ELECTIVE COURSES		
35.01.00.00.040	A+ (Computer Maintenance)	1.00	2.00 credits
32.02.00.00.010	Accounting 1	.50	
32.02.00.00.111	Business Communication 2	.50	
32.02.00.00.140	Business Management	.50	
35.02.00.00.035	Computer Science Principles	.50	
35.02.00.00.010	Digital Media 1	.50	
32.02.00.00.070	Exploring Business and Marketing	.50	
40.10.00.00.040	Graphic Communications, Intro	.50	
35.02.00.00.060	Web Development 1	.50	
35.02.00.00.065	Web Development 2	.50	
41.00.00.00.030	Workplace Skills	.50	
<b>3.00 credits for completion</b>			

Foundation courses taken beyond the required credits can be used as elective credit.

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**Business Administrative & Technical Support is:**  
 > High wage  
 > High demand

**Sample Occupations Requiring:**  
[High School Diploma](#)  
 > Administrative Assistant  
 > Customer Service Rep.  
 > Executive Administrative Assistant  
 > Executive Secretary  
 > Legal Secretary  
 > Secretary

**Certificate**  
 > N/A

**Assoc. or Technical Degree**  
 > Desktop Publisher  
 > Legal Assistant/Paralegal

**Baccalaureate Degree**  
 > Career and Technical Education Teacher  
 > Computer and Information Systems Manger  
 > General and Operations Manager

**Graduate or Prof. Degree**  
 > Business Administrator

**Student Testimonial**  
 "The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions. I do all of the accounting, book-keeping, data entry, and reporting. I'm using Microsoft Office daily, especially Excel."  
 Andrew McLay

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**Utah Business and Industry Facts**  
 According to the Utah Department of Workforce Services, professional and business services makeup nearly 13 percent of Utah's employment base.

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