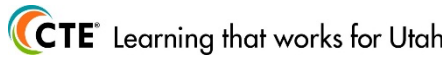


Utah Career and Technical Education Career Pathway

2019-2020 School Year



Career Cluster: Arts, Audio/Visual Technology & Communication

Career Pathway: Graphic Design & Communication: Commercial Photography

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
40.13.00.00.012	Basic Digital Photography *	.50	1.00 credit
40.13.00.00.015	Advanced Commercial Photography *	.50	
ELECTIVE COURSES			
40.13.00.00.001	Commercial and Advertising Art *	.50	2.00 credits
35.02.00.00.010	Digital Media 1	1.00	
40.10.00.00.040	Digital Graphics Arts Introduction *	.50	
40.01.00.00.005	Television Broadcasting 1 *	.50	
40.01.00.00.030	Video Production 1 *	.50	
41.00.00.00.050	CTE Internship	.50	
41.00.00.00.030	Workplace Skills	.50	
3.00 credits for completion			

* Course can be taken up to 1.00 credit.

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

CTSO Information

Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

SkillsUSA is the CTSSO for students in the Commercial Photography Career Pathway. SkillsUSA provides quality education experiences for students in leadership, teamwork, citizenship, and character development.

Workforce Trends

The number of portrait photographers is projected to increase along with the population. New opportunities should arise with Internet-based media companies, but keen competition is expected. Job candidates who possess skills in picture editing and taking digital video will have an advantage.

Commercial Photography is:
> High demand

Sample Occupations Requiring:

- [High School Diploma](#)
> Photographer
- [Certificate](#)
> Commercial Photographer
- [Assoc. or Technical Degree](#)
> N/A
- [Baccalaureate Degree](#)
> Camera Operator
> Career and Technical Education Teacher
- [Graduate or Prof. Degree](#)
> Photography Professor

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are a number of options for education and training beyond high school, depending on your career goals.

12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree
<p>Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain.</p> <p>In high school a variety of certificates can be earned.</p>	<p>An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions.</p> <p>In 2016-2017, 74 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).</p>			

Utah Business and Industry Facts

From television and newspaper, to event photos, photographers are needed in various industries across Utah.

According to the Utah Department of Workforce Services, more than 1,000 individuals are employed as photographers.

Student Testimonial

"High school photography courses prepared me for college and career by not only teaching me the basics and foundations, but also giving me opportunities to put [what I learned] to use. It gave me real life experience that has shown me what the field is really like. I have loved learning more about photography and plan to accomplish all my goals of becoming a professional photographer."

Camile Rhoades

CTE Skill Certificates

Competency-based student assessments, measured by core standards and competencies, needed to be successful in the workforce.

In 2017-2018, 111,238 CTE skill certificates were awarded to high school students. Students' knowledge and performance is demonstrated as part of the Skill Certificate process.

UtahFutures: College and Career Planning

Visit UtahFutures.org for salary projections, labor market demand, and training options.

In 2016-2017, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 86 percent.