**WE VALUE COMPETENCE, INNOVATION, INTEGRITY, AND TEAMWORK**

**Mission:** To prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management in high schools and colleges around the globe.

- With a nearly 70 year history, DECA has impacted the lives of more than ten million students, educators, school administrators, and business professionals since it was founded in 1946.
- DECA is organized into two unique student divisions—the High School Division and the Collegiate Division. Each program division is designed to address the learning styles, interests, and focus of its members.
- DECA enhances preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community and promoting competition.
- Ninety percent of DECA members plan to further their studies in marketing, finance, hospitality, and business management, or to become entrepreneurs.

<table>
<thead>
<tr>
<th>2021-2022</th>
<th>Membership</th>
<th>Chapters</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>177,000</td>
<td>3,200</td>
</tr>
<tr>
<td>Utah</td>
<td>2,399</td>
<td>69</td>
</tr>
</tbody>
</table>

“Career and Technical Education Pathways have helped me develop business skills to navigate the future. DECA has taught me to think on my feet and present myself well through experiences, such as when I competed in regional, state, and national competitions.”

Amelia Woolley, Utah DECA VP southern region

In Utah, CTSOs align with the national CTE Career Clusters® and 35 CTE Career Pathways.

Our student members leverage their DECA experience to become academically prepared, community oriented, professionally responsible, experienced leaders. More than 70 percent of DECA members indicate that DECA has influenced their future career plans.

**DECA PROFILE**

DECA is in all 50 states, Canada, China, Germany, Guam, Mexico, Puerto Rico, the Virgin Islands, and Spain.

- The DECA High School Division includes members in 3,700 high school chapters.
- The DECA Collegiate Division includes more than 15,000 members in 215 colleges and universities.
- 86 percent of DECA student members report an A or B average.
- 50 percent of DECA members are obtaining career experience through employment.

**NATIONAL RECOGNITION**

Each year, Utah DECA student members compete at the DECA International Career Development Conference in numerous skill events.

**Utah DECA Secondary Top Ten Winners**

1st: Vivek Anandh, Adrian Sucayho, David Sun
2nd: Isaac Prince
5th: Kelsey Alexander Jacob Dishman, Ava Graff,
8th: Anhhkhoa Le, Benjamin Ludlow, Jeffrey Zou
9th: Abby Green, Tate Parr, Mia Satchwell

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Goals
Utah DECA Goals for 2022-2023:
1. Increase statewide membership to 3,000.
2. Increase region activity participation.
3. Increase engagement rate with ut_deca Instagram account.

Service
Region Service Projects
Focusing on service projects in local regions, Utah DECA encourages each school to do a service project that will benefit an organization or person in their region.

Teaching
DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business, and promotes competition.
DECA extends the teaching and learning of National Curriculum Standards in four Career Clusters: marketing, business management and administration, hospitality and tourism, and finance.

Utah DECA Regional Highlights

<table>
<thead>
<tr>
<th>CTE REGION</th>
<th>DECA STATE OFFICERS 2022-2023</th>
<th>MEMBERS 2021-2022</th>
<th>NATIONAL COMPETITION 2022 WINNERS TOP TEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bear River</td>
<td></td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Central</td>
<td></td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Mountainland</td>
<td>Owen Slye</td>
<td>204</td>
<td>1</td>
</tr>
<tr>
<td>Southeast</td>
<td></td>
<td>66</td>
<td></td>
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<tr>
<td>Southwest</td>
<td>Amelia Woolley</td>
<td>139</td>
<td>2</td>
</tr>
<tr>
<td>Uintah Basin</td>
<td></td>
<td>65</td>
<td>3</td>
</tr>
<tr>
<td>Wasatch Front No.</td>
<td>Sarah Crowell, Lenox Law</td>
<td>513</td>
<td>2</td>
</tr>
<tr>
<td>Wasatch Front So.</td>
<td>Elle Christensen, Tyler Martin</td>
<td>1,362</td>
<td>7</td>
</tr>
</tbody>
</table>

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Visit UtahDECA.org to view the calendar of state events.