



WE VALUE COMPETENCE, INNOVATION, INTEGRITY, AND TEAMWORK

Mission: To prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management in high schools and colleges around the globe.

- With a nearly 70 year history, DECA has impacted the lives of more than ten million students, educators, school administrators, and business professionals since it was founded in 1946.
- DECA is organized into two unique student divisions—the High School Division and the Collegiate Division. Each program division is designed to address the learning styles, interests, and focus of its members.
- DECA enhances preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community and promoting competition.
- 90 percent of DECA members plan to further their studies in marketing, finance, hospitality, and business management, or to become entrepreneurs.



Utah DECA State Officer Team
 Left to right: Isaiah Delpino, Caleb Atkinson,
 Alyssa Padilla, Hannah Warren
 Not pictured: Sarah Kim

DECA PROFILE

DECA is in all 50 states, Puerto Rico and the Virgin Islands.

The DECA High School Division includes members in 3,500 high schools across the world.

The DECA Collegiate Division includes more than 15,000 members in 250 colleges and universities across the world.

86 percent of DECA student members report an A or B average.

50 percent of DECA members are obtaining career experience through employment.

DID YOU KNOW?

DECA has a Comprehensive Learning Program that:

- Integrates into classroom instruction.
- Applies learning.
- Connects to business.
- Promotes competition.

DECA prepares members to be:

- Academically prepared.
- Community oriented.
- Professionally responsible.
- Experienced leaders.

In Utah, CTSOs align with the national CTE Career Clusters® and more than 50 CTE Career Pathways.

DECA Membership	2017-2018	2018-2019
National	217,256	219,000
Utah	2,578	2,898

DECA Chapters	2017-2018	2018-2019
National	3,500	5,000
Utah	70	71



Our student members leverage their DECA experience to become academically prepared, community oriented, professionally responsible, experienced leaders. More than 70 percent of DECA members indicate that DECA has influenced their future career plans.

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GOALS

Utah DECA Goals for 2019-2020:

1. Increase high school DECA student membership to 3,200 members.
2. Make 700 backpacks for local charity drive.
3. State Officers to visit every school in Utah.



SERVICE

Recognizing the benefits of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.

Utah DECA has a goal to make 200 backpacks for the International Rescue Committee (IRC). IRC responds to some of the world's worst crises, delivering aid that saves lives while paving the way for long-term recovery.



TEACHING

DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business, and promotes competition.

DECA extends the teaching and learning of National Curriculum Standards in four career clusters: marketing, hospitality and tourism, and business management and administration.

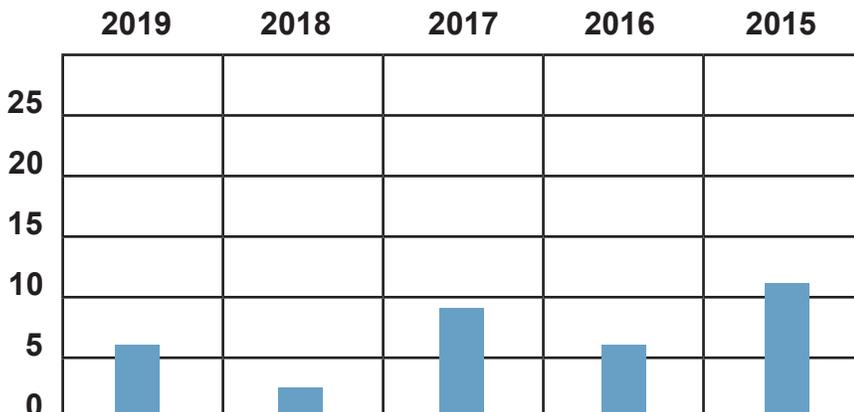


UTAH DECA REGIONAL HIGHLIGHTS

CTE REGION	DECA STATE OFFICERS 2019-2020	MEMBERS 2018-2019	NATIONAL COMPETITION 2019 WINNERS Top Ten
Bear River		61	0
Central		27	0
Mountainland	Alyssa Padilla	329	0
Southeast		40	0
Southwest	Caleb Atkinson	114	0
Uintah Basin		82	0
Wasatch Front No.	Hannah Warren	565	0
Wasatch Front So.	Isaiah Delpino, Sarah Kim	1,680	6

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

NATIONAL RECOGNITION



Each year, Utah DECA student members compete at the DECA International Career Development Conference in numerous skill events.



Visit UtahDECA.org to view the calendar of state events.

Utah DECA Secondary
Top Ten National Winners

