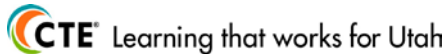


# Utah Career and Technical Education Career Pathway

## 2018-2019 School Year



**CTSO Information**  
 Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.

FBLA is the CTSO for students in the Entrepreneurship and Management Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.

**Workforce Trends**  
 There are 23 million small businesses in the U.S., with women owning about 9.1 million.  
 To be an entrepreneur you don't need to be a certain age. A lot of teens are successful entrepreneurs. The U.S. Small Business Administration (SBA) has a [Young Entrepreneur](#) webpage to help teens start, grow, and own a business.

### Career Cluster: Business Management & Administration

#### Career Pathway: Entrepreneurship

CORE CODE	FOUNDATION COURSES (required)	CREDITS	
32.02.00.00.130	Business Law	.50	1.50 credits
32.02.00.00.140	Business Management	.50	
32.02.00.00.220	Entrepreneurship	.50	
ELECTIVE COURSES			
32.02.00.00.010	Accounting 1	.50	1.50 credits
32.02.00.00.110	Business Communication 1	.50	
32.02.00.00.111	Business Communication 2	.50	
37.01.00.00.025	Customer Service	.50	
32.02.00.00.150	Digital Business Applications	.50	
32.02.00.00.070	Exploring Business and Marketing	.50	
37.01.00.00.150	Leadership Principles 1	.50	
37.01.00.00.155	Leadership Principles 2	.50	
37.01.00.00.165	Marketing 1	.50	
37.01.00.00.260	Sports and Entertainment Marketing	.50	
35.02.00.00.060	Web Development 1	.50	
35.02.00.00.065	Web Development 2	.50	
41.00.00.00.030	Workplace Skills	.50	
<b>3.00 credits for completion</b>			

**Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.**

**Entrepreneurship & Management is:**  
 > High skill  
 > High wage  
 > High demand

**Sample Occupations Requiring:**  
High School Diploma  
 > Sales Representative  
Certificate  
 > N/A  
Assoc. or Technical Degree  
 > Web Developer  
Baccalaureate Degree  
 > Career and Technical Education Teacher  
 > General Manager  
 > Marketing Manager  
 > Management Analyst  
 > Operations Manager  
 > Sales Manager  
Graduate or Prof. Degree  
 > Business Administrator

**Student Testimonial**  
 "The Entrepreneurship class I took in high school gave me a burning desire to go out and start my own business. CTE courses helped me tremendously to prepare for life after high school, college, and a career."  
 Austin Harvey

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are a number of options for education and training beyond high school, depending on your career goals.

12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree
Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain. In high school a variety of certificates can be earned.		An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions. In 2015-2016, 73 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).		

**Utah Business and Industry Facts**  
 In 2017, Fit Small Business ranked Salt Lake City and Utah as one of the top three states (ranking second) to launch a business.  
 In 2016, Forbes ranked Salt Lake City as the best city for business overall.  
 In 2015, Forbes named Utah the #1 State for Business, for the sixth time in the past seven years.

**CTE Skill Certificates**  
 Competency-based student assessments, measured by core standards and competencies needed to be successful in the workforce.

In 2016-2017, 105,691 CTE skill certificates were awarded to high school students. Students' knowledge and performance is demonstrated as part of the Skill Certificate process.

**UtahFutures: College and Career Planning**  
 Visit [UtahFutures.org](http://UtahFutures.org) for salary projections, labor market demand, and training options.

In 2016-2017, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 86 percent.