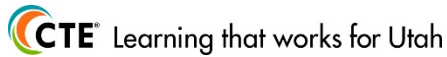


# Utah Career and Technical Education Career Pathway

## 2019-2020 School Year



Career Cluster: Business, Finance & Marketing																																																																		
Career Pathway: Entrepreneurship																																																																		
<p><b>CTSO Information</b> Career and Technical Student Organizations (CTSO) align with the national Career Clusters® and the Utah CTE Career Pathways.</p> <p>FBLA is the CTSO for students in the Entrepreneurship Career Pathway. FBLA provides students with opportunities for leadership, community involvement, and career development.</p> <p><b>Workforce Trends</b> There are 23 million small businesses in the U.S., with women owning about 9.1 million.</p> <p>To be an entrepreneur you don't need to be a certain age. A lot of teens are successful entrepreneurs. The U.S. Small Business Administration (SBA) has a <a href="#">Young Entrepreneur</a> webpage to help teens start, grow, and own a business.</p>	<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #00a6c9; color: white;"> <th style="width: 15%;">CORE CODE</th> <th style="width: 55%;">FOUNDATION COURSES (required)</th> <th style="width: 10%;">CREDITS</th> <th style="width: 20%;"></th> </tr> </thead> <tbody> <tr> <td>32.02.00.00.130</td> <td><a href="#">Business Law</a></td> <td>.50</td> <td rowspan="3">1.50 credits</td> </tr> <tr> <td>32.02.00.00.140</td> <td><a href="#">Business Management</a></td> <td>.50</td> </tr> <tr> <td>32.02.00.00.220</td> <td><a href="#">Entrepreneurship</a></td> <td>.50</td> </tr> <tr style="background-color: #00a6c9; color: white;"> <th colspan="4">ELECTIVE COURSES</th> </tr> <tr> <td>32.02.00.00.010</td> <td><a href="#">Accounting 1</a></td> <td>.50</td> <td rowspan="15">1.50 credits</td> </tr> <tr> <td>32.02.00.00.110</td> <td><a href="#">Business Communication 1</a></td> <td>.50</td> </tr> <tr> <td>32.02.00.00.111</td> <td><a href="#">Business Communication 2</a></td> <td>.50</td> </tr> <tr> <td>37.01.00.00.025</td> <td><a href="#">Customer Service</a></td> <td>.50</td> </tr> <tr> <td>32.02.00.00.150</td> <td><a href="#">Digital Business Applications</a></td> <td>.50</td> </tr> <tr> <td>32.02.00.00.070</td> <td><a href="#">Exploring Business and Marketing</a></td> <td>.50</td> </tr> <tr> <td>37.01.00.00.150</td> <td><a href="#">Leadership Principles 1</a></td> <td>.50</td> </tr> <tr> <td>37.01.00.00.155</td> <td><a href="#">Leadership Principles 2</a></td> <td>.50</td> </tr> <tr> <td>37.01.00.00.165</td> <td><a href="#">Marketing 1</a></td> <td>.50</td> </tr> <tr> <td>37.01.00.00.260</td> <td><a href="#">Sports and Entertainment Marketing</a></td> <td>.50</td> </tr> <tr> <td>35.02.00.00.060</td> <td><a href="#">Web Development 1</a></td> <td>.50</td> </tr> <tr> <td>35.02.00.00.065</td> <td><a href="#">Web Development 2</a></td> <td>.50</td> </tr> <tr> <td>41.00.00.00.050</td> <td><a href="#">CTE Internship</a></td> <td>.50</td> </tr> <tr> <td>41.00.00.00.030</td> <td><a href="#">Workplace Skills</a></td> <td>.50</td> </tr> <tr> <td colspan="3" style="background-color: black; color: white; font-weight: bold;">3.00 credits for completion</td> <td></td> </tr> </tbody> </table> <p style="text-align: center; font-size: small;">Foundation courses taken beyond the required credits can be used as elective credit.</p> <p style="text-align: center; font-weight: bold;">Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.</p>	CORE CODE	FOUNDATION COURSES (required)	CREDITS		32.02.00.00.130	<a href="#">Business Law</a>	.50	1.50 credits	32.02.00.00.140	<a href="#">Business Management</a>	.50	32.02.00.00.220	<a href="#">Entrepreneurship</a>	.50	ELECTIVE COURSES				32.02.00.00.010	<a href="#">Accounting 1</a>	.50	1.50 credits	32.02.00.00.110	<a href="#">Business Communication 1</a>	.50	32.02.00.00.111	<a href="#">Business Communication 2</a>	.50	37.01.00.00.025	<a href="#">Customer Service</a>	.50	32.02.00.00.150	<a href="#">Digital Business Applications</a>	.50	32.02.00.00.070	<a href="#">Exploring Business and Marketing</a>	.50	37.01.00.00.150	<a href="#">Leadership Principles 1</a>	.50	37.01.00.00.155	<a href="#">Leadership Principles 2</a>	.50	37.01.00.00.165	<a href="#">Marketing 1</a>	.50	37.01.00.00.260	<a href="#">Sports and Entertainment Marketing</a>	.50	35.02.00.00.060	<a href="#">Web Development 1</a>	.50	35.02.00.00.065	<a href="#">Web Development 2</a>	.50	41.00.00.00.050	<a href="#">CTE Internship</a>	.50	41.00.00.00.030	<a href="#">Workplace Skills</a>	.50	3.00 credits for completion			
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<p><b>Student Testimonial</b> "The Entrepreneurship class I took in high school gave me a burning desire to go out and start my own business. CTE courses helped me tremendously to prepare for life after high school, college, and a career."  Austin Harvey</p>	<h3 style="text-align: center; background-color: black; color: white; margin: 0;">HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING</h3> <p style="text-align: center; font-weight: bold;">There are a number of options for education and training beyond high school, depending on your career goals.</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center; margin: 5px 0;"> <tr> <td style="width: 20%; background-color: #00a6c9; color: white; font-weight: bold;">12th Grade</td> <td style="width: 20%; background-color: #ff8c00; color: white; font-weight: bold;">1-Year Certificate</td> <td style="width: 20%; background-color: #92d050; color: white; font-weight: bold;">2-Year Associate or Technical Degree</td> <td style="width: 20%; background-color: #ffd700; color: white; font-weight: bold;">4-Year Bachelor's Degree</td> <td style="width: 20%; background-color: #808080; color: white; font-weight: bold;">More Graduate or Prof. Degree</td> </tr> </table> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%; padding: 5px;"> <p>Certificates are awarded upon the successful completion of a brief course of study, usually one year or less. Upon completion of a course of study, a certificate does not require any further action to retain.</p> <p>In high school a variety of certificates can be earned.</p> </div> <div style="width: 45%; padding: 5px;"> <p>An academic degree is an award for the completion of a program or course of study over multiple years at postsecondary education institutions.</p> <p>In 2016-2017, 74 percent of secondary students who concentrated in a CTE Career Pathway placed in postsecondary education, advanced training, military service or employment (October 1-December 31).</p> </div> </div>	12th Grade	1-Year Certificate	2-Year Associate or Technical Degree	4-Year Bachelor's Degree	More Graduate or Prof. Degree	<p><b>Utah Business and Industry Facts</b></p> <p>In 2018, Forbes named Utah the #2 best state for business. Utah has been ranked #1 six out of the past nine years.</p> <p>In 2017, Fit Small Business ranked Salt Lake City and Utah as one of the top three states (ranking second) to launch a business.</p>																																																											
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<p style="text-align: center; font-weight: bold;">UtahFutures: College and Career Planning</p> <p>Visit <a href="#">UtahFutures.org</a> to explore occupations, search salary projections, access labor market information, investigate training options, and to create a plan.</p>	<p style="text-align: center; font-weight: bold;">CTE Credentials of Value</p> <p>In 2017-2018, 112,867 CTE Skill Certifications were awarded to secondary students and 19,189 third-party certifications were earned by secondary students.</p>																																																																	
<p>Visit <a href="#">UtahCTE.org</a> to access high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.</p>	<p>In 2017-2018, the graduation rate for students who concentrated in a CTE Career Pathway was 95 percent, compared to Utah's statewide graduation rate of 87 percent.</p>																																																																	