



Career Cluster: Business, Finance & Marketing

Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy		Keyboarding	
Exploring Business and Marketing		Word Processing	
HIGH SCHOOL			
EXPLORER COURSES: Choose one or more of the following courses.			
Accounting 1 * +	Business Math and Personal Finance *	Entrepreneurship * +	Sports and Entertainment Marketing
Business Communication 1 * +	Customer Service *	Leadership Principles 1 * +	Web Development 1 *
Business Communication 2	Digital Graphic Arts Intro *	Marketing 1 * +	
Business Law +	Economics *	Real Estate	
CONCENTRATOR COURSES: To be a concentrator you must pass the following course AND one explorer course.			
Business Management *			
Leadership Principles 2			
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.			
Business and Marketing Capstone			
CTE Internship			
POSTSECONDARY:			
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide			
Utah System of Technical Colleges: utech.edu			

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	<ul style="list-style-type: none"> > Account Representative > Consumer Advocate > Dispute Resolution Analyst 	<ul style="list-style-type: none"> > Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld
 Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

DECA | FBLA | FCCLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | [Utah DECA flyer](#)
FBLA-PBL.org | Utah-FBLA-PBL.org | [Utah FBLA flyer](#)
FCCLAinc.org | UtahFCCLA.org | [Utah FCCLA flyer](#)