## Career Cluster: Business, Finance & Marketing

### Career Pathway: Accounting & Finance

#### JUNIOR HIGH / MIDDLE SCHOOL
- College and Career Awareness

<table>
<thead>
<tr>
<th>Digital Literacy</th>
<th>Exploring Business and Marketing</th>
<th>Word Processing</th>
</tr>
</thead>
</table>

#### HIGH SCHOOL

**EXPLORER COURSES:** Choose one or more of the following courses.
- Accounting 1 *
- Business Communication 1 *
- Business Communication 2
- Business Law

**Business Communication 1**
- Customer Service *
- Economics *

**Marketing 1**
- Real Estate
- Sports and Entertainment Marketing

**CONCENTRATOR COURSES:** To be a concentrator you must pass one of the following courses AND one explorer course.
- Accounting 2 *
- Business Communication 1 *
- Customer Service *
- Economics *
- Real Estate
- Sports and Entertainment Marketing

**COMPLETER COURSES:** To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.
- CTE Internship

#### POSTSECONDARY:
- Utah System of Higher Education: [ushe.edu](http://ushe.edu) (Utah’s public colleges and universities)
- UtahMajors.org: [Majors Guide](http://utahmajors.org)

* concurrent enrollment course  + recommended explorer course

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

<table>
<thead>
<tr>
<th>COLLEGE</th>
<th>1-2 Year Certificate</th>
<th>2-Year Associate Degree</th>
<th>4-Year Bachelor’s Degree</th>
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</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td></td>
<td>&gt; Accountant</td>
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<td></td>
<td></td>
<td></td>
<td>&gt; Auditor</td>
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<td>&gt; CTE Teacher</td>
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<td>&gt; Financial Manager</td>
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</tbody>
</table>

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

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### Student Testimonial

“Because of my CTE Internship, I am going to be more prepared when I go into the field of accounting. I will be able to understand and apply it to real hands-on learning experiences.”

Brayden Austin
Sky View High School

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### LEARN MORE ABOUT OCCUPATIONS AND WAGES

**Business, Finance & Marketing**
- UtahCTE.org: [Fact Sheet](http://utahcte.org)
- Department of Workforce Services [Utah Occupational Explorer](http://utahoccupationalexplorer.org)

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### FBLA

is the Career and Technical Student Organization (CTSO) for students in the Accounting & Finance Career Pathway.
- [FBLA-PBL.org](http://FBLA-PBL.org)
- [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org)
- Utah FBLA flyer

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