Career Cluster: Business, Finance & Marketing

Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL
College and Career Awareness
Digital Literacy  Exploring Business and Marketing  Word Processing

HIGH SCHOOL
EXPLORER COURSES: Choose one or more of the following courses.
Accounting 1 * +  Business Math and Personal Finance *  Entrepreneurship * +  Sports and Entertainment Marketing
Business Communication 1 * +  Customer Service *  Leadership Principles 1 * +  Web Development 1 *
Business Communication 2  Digital Graphic Arts Intro *  Marketing 1 * +  Real Estate
Business Law  Economics *

CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.
Business Management *
Leadership Principles 2

COMPLETER COURSES: To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.
Business and Marketing Capstone
CTE Internship

POSTSECONDARY:
Utah System of Higher Education: ushe.edu (Utah’s public colleges and universities)  UtahMajors.org: Majors Guide
* concurrent enrollment course  + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING
There are several options for education and training beyond high school, depending on your career goals.

<table>
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<tr>
<th>COLLEGE</th>
<th>1-2 Year Certificate</th>
<th>2-Year Associate Degree</th>
<th>4-Year Bachelor’s Degree</th>
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<td>24 or more</td>
<td>N/A</td>
<td>&gt; Account Representative  &gt; Consumer Advocate  &gt; Dispute Resolution Analyst</td>
<td>&gt; Budget Analyst  &gt; CTE Teacher  &gt; Credit Counselor  &gt; Financial Manager</td>
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Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial
“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”
Andrew Nadauld
Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES
Business, Finance & Marketing
UtahCTE.org: Fact Sheet
Department of Workforce Services
Utah Occupational Explorer

DECA | FBLA
are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.
DECAdirect.org | UtahDECA.org | Utah DECA flyer
FBLA-PBL.org | Utah-FBLA-PBL.org | Utah FBLA flyer

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