



## Career Cluster: Business, Finance & Marketing


### Career Pathway: Accounting & Finance

JUNIOR HIGH / MIDDLE SCHOOL		
<a href="#">College and Career Awareness</a>		
<a href="#">Digital Literacy</a>	<a href="#">Exploring Business and Marketing</a>	<a href="#">Word Processing</a>
HIGH SCHOOL		
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.		
<a href="#">Accounting 1</a> * +	<a href="#">Business Math and Personal Finance</a> *	<a href="#">Marketing 1</a> *
<a href="#">Business Communication 1</a> *	<a href="#">Customer Service</a> *	<a href="#">Real Estate</a>
<a href="#">Business Communication 2</a>	<a href="#">Economics</a> * +	<a href="#">Sports and Entertainment Marketing</a>
<a href="#">Business Law</a>	<a href="#">Entrepreneurship</a> *	<a href="#">Web Development 1</a> *
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.		
<a href="#">Accounting 2</a> *		
<a href="#">Accounting, Advanced</a>		
<b>COMPLETER COURSES:</b> To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.		
<a href="#">Business and Marketing Capstone</a>		
CTE Internship	<a href="#">Credentials of Value</a>	
POSTSECONDARY:		
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a> (Utah's public colleges and universities)		UtahMajors.org: <a href="#">Majors Guide</a>

\* concurrent enrollment course + recommended explorer course

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

	1 2 Year Certificate	2 Year Associate Degree	4 Year Bachelor's Degree
	N/A	N/A	<ul style="list-style-type: none"> <li>&gt; Accountant</li> <li>&gt; Auditor</li> <li>&gt; CTE Teacher</li> <li>&gt; Financial Manager</li> </ul>

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

### Student Testimonial

“Because of my CTE Internship, I am going to be more prepared when I go into the field of accounting. I will be able to understand and apply it to real hands-on learning experiences.”

Brayden Austin  
 Sky View High School

### LEARN MORE ABOUT OCCUPATIONS AND WAGES

#### Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)  
 Department of Workforce Services  
[Utah Occupational Explorer](#)

### FBLA

is the Career and Technical Student Organization (CTSO) for students in the Accounting & Finance Career Pathway.

[FBLA-PBL.org](http://FBLA-PBL.org) | [Utah-FBLA-PBL.org](http://Utah-FBLA-PBL.org)  
[Utah FBLA flyer](#)

