



A LEGACY OF LEADERSHIP

Mission: To bring business and education together in a positive working relationship through innovative leadership and career development programs.

- Future Business Leaders of America (FBLA) is a nonprofit education association, preparing students for careers in business and business-related fields.
- FBLA is the largest and oldest business student organization in the world.
- FBLA was founded in 1937 and has always had the mission to bring business and education together in a positive working relationship through innovative leadership and career development programs.
- Utah FBLA members are given opportunities throughout the year to enhance their leadership and business skills by attending conferences and competitions and participating locally in their high school chapters.
- FBLA has over 60 competitive events that allow students to apply the knowledge they are learning in their business courses to real life simulations and situations.
- FBLA has a positive impact on each student member as he/she prepares for college and career.



Utah FBLA State Officer Team

Front row, left to right: Christina Dong, Amrita Krishna, Savannah Linton
 Back row, left to right: Anika Balakrishnan, Erika Bond, Oliver Toone, Ian Brady, Alicia Du

FBLA PROFILE

FBLA has members in 47 states, Brazil, the Cayman Islands, China, Europe, Haiti, Puerto Rico, and the U.S. Virgin Islands.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University.

Utah FBLA has eight state officers serving their members throughout the year. These officers are responsible for the state's program of work and working with local chapters to achieve success.

DID YOU KNOW?

FBLA has a middle school division for students in grades 5-9.

FBLA has a college division, Phi Beta Lambda, for students in postsecondary education.

Utah FBLA awards \$1,500 in scholarships and over \$5,000 in cash awards each year.

More than 250 Utah FBLA members compete annually at the FBLA National Leadership Conference.

In Utah, CTSOs align with the national CTE Career Clusters® and the 35 CTE Career Pathways.

FBLA Membership	2019-2020	2020-2021
National	230,000	101,013*
Utah	2,860	1,955*

FBLA Chapters	2019-2020	2020-2021
National	5,243	4,002*
Utah	115	89

* 2021 membership impacted by COVID-19



FBLA student members participate in a broad range of competitive events, including business communication, public speaking, sports and entertainment marketing, and website design.

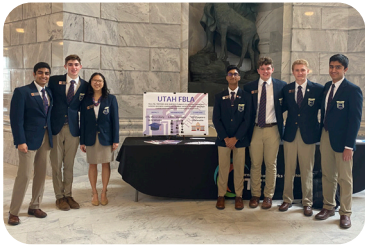
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GOALS

Utah FBLA Goals for 2021-2022:

1. Increase chapter and state membership by 20 percent.
2. Increase communication within the organization through social media, email, flyers, etc.
3. Increase attendance at the State Leadership Conference by 50 percent.



SERVICE

For over 50 years, FBLA has partnered with the March of Dimes to help save babies' lives around the world. By working closely with the March of Dimes, FBLA has helped raise money to move research forward.



TEACHING

FBLA members work with local elementary and middle/junior high schools to teach about American Enterprise. Each year, on November 15, FBLA members around Utah and across the nation teach younger students about our American Enterprise System.

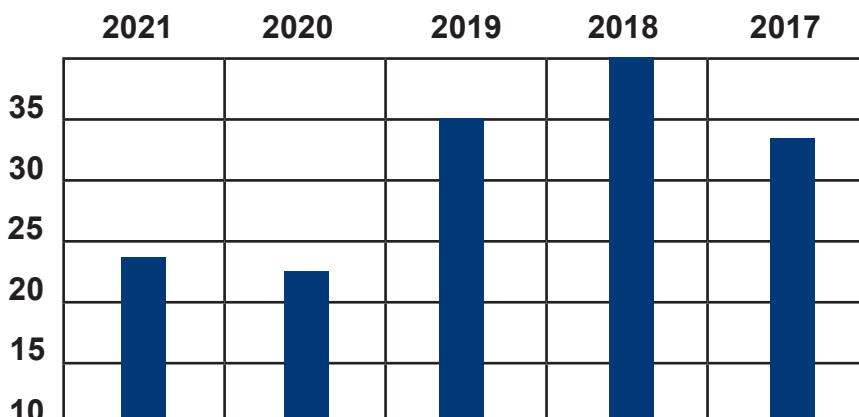


UTAH FBLA REGIONAL HIGHLIGHTS

CTE REGION	FBLA STATE OFFICERS 2021-2022	MEMBERS 2020-2021	NATIONAL COMPETITION * 2021 WINNERS High School and Middle School TOP TEN
Bear River	Ian Brady	165	-
Central		232	-
Mountainland		333	9
Southeast		57	-
Southwest		126	-
Uintah Basin		68	-
Wasatch Front No.		363	3
Wasatch Front So.	Anika Balakrishnan, Erika Bond, Christina Dong, Alicia Du, Amrita Krishna, Savannah Linton, Oliver Toone	607	11

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

NATIONAL RECOGNITION



Each year, Utah FBLA student members compete at the FBLA National Leadership Conference in 60 competitive events.



Visit Utah-FBLA-PBL.org to view the calendar of state events.

* 2021 national conference impacted by COVID-19

Utah FBLA Secondary Top Ten National Winners

