

# Utah CTE Video Contest

## Utah CTE is accepting entries for student created videos.

**Who:** The contest is open to secondary CTE students. Students can enter individually or as a group.

**What:** Create a short video (90 seconds to 3 minutes) highlighting what you are learning in your CTE classes, CTSOs, work-based learning experiences, CTE Internship, or in CTE concurrent enrollment classes.

**When:** Entries accepted now through Monday, March 5, 2018.

**Why:** Videos will be featured on the Utah CTE Month webpage and via social media to promote CTE programs throughout Utah.

**How:** Upload your video to YouTube and submit the URL to [UtahCTE@schools.utah.gov](mailto:UtahCTE@schools.utah.gov). Complete contest details at [UtahCTE.org](http://UtahCTE.org).

**Prize:** Each entry (school and/or student) will receive a certificate. Prizes will be announced at a later date.

**Entries Due:** Monday, March 5, 2018. Winners will be announced Monday, April 2, 2018.



## Contest Rules and Guidelines

### All Entries Must:

- Be 90 seconds to 3 minutes in length.
- Incorporate the CTE logo.
  - The CTE logo can be obtained from a CTE teacher in your school.
  - The [Authorized User's Guide](#) for the CTE brand should be reviewed before placing the logo in your video.
- Incorporate the full name of "Career and Technical Education" and not only the acronym CTE.
- Incorporate the tagline "CTE: Learning that works for Utah."
- Rated appropriate for ALL school audiences.
- Use music that is original or licensed to use and publish. Copyright-free, royalty-free, and Creative Commons music is accepted. Attribute original author in credits.

### Video Should:

- Be technically well-produced and suitable for sharing on the Internet.
- Engage and inform about CTE.
- Highlight what you are learning in your CTE classes, CTSOs, work-based learning experiences, CTE Internship, or in CTE concurrent enrollment classes.
- Show that CTE is rigorous, has relevance, and teaches skills.
- Show that CTE prepares students for education and training beyond high school and leads to a successful career.
- Show the relevance of CTE to the general public.
- Show the value of CTE in preparing students for careers that are part of the economic development of the state of Utah.

## Judging

- Entries will be judged on composition and content by a panel of CTE judges.

