



CTE DIRECTIONS

Career and Technical Education (CTE) News and Information

October 2017

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

CTE Month® is Coming

CTE Month is in February. The theme is **Celebrate Today, Own Tomorrow!** We encourage you to participate in both national and local activities and events throughout the month. Your school district, school, and/or classroom can pick a day, a week, or the entire month of February to celebrate CTE. Plan now to take advantage of this opportunity to spotlight your CTE programs.

[Resources](#) are available on the Association for Career and Technical Education (ACTE) website. CTE Month publications and resources specific to Utah CTE will be available in November.



CELEBRATE TODAY,
OWN TOMORROW!

- **Advocate for CTE using social media** – An [advocacy toolkit](#) is available with detailed resources.
- **Communicate with policymakers** – Inform local and national policymakers about the importance of Career and Technical Education.
- **Download the CTE Month logo** – The logo can be used on print and digital outreach materials.
 - The term “CTE Month” or “Career and Technical Education Month” must be followed by the trademark sign (®) the first time it appears in a document or visual presentation.
- **Plan to host a school visit** – Invite parents, members of your local community, and business leaders to learn about your strong CTE programs.
- **Purchase CTE Month Merchandise** – Pens, pencils, lanyards, wristbands, notepads, and other merchandise is available through ACTE.

On March 3, 2015, the U.S. Senate unanimously passed [Senate Resolution 94](#) – A resolution supporting the goals and ideals of Career and Technical Education Month.

UACTE Awards

Do you know of someone who is hardworking, innovative, and dedicated to education and CTE? The Utah Association of Career and Technical Education (UACTE) is [accepting nominations](#) for:

Lifetime Achievement Award | Teacher of the Year | Postsecondary Teacher of the Year
 Administrator of the Year | Champion of the Year | New CTE Teacher | Carl Perkins Community Service Award
 Career Guidance Award | Business Leader of the Year | Business of the Year

Nominations are due Monday, November 6, 2017. Winners will be contacted Thursday, November 30, 2017.

CTE Month® 2018 Video PSA Contest

The Association for Career and Technical Education is accepting entries for the CTE Month 2018 Video PSA Contest.

Who: The contest is open to secondary, postsecondary, and adult CTE students in film and video productions classes or in other CTE courses. Students can enter individually or as a group.

What: The goal is to promote CTE programs and students during CTE Month—February 2018.

When: Entries accepted now through Friday, November 10 at 5 p.m. EST.

Why: The winning videos will be featured on ACTE’s CTE Month webpage and via social media.

How: Complete [contest details](#).

Prize: First-place \$500. Second-place \$250.

Entries Due: Friday, November 10 at 5 p.m. EST



Utah CTE Video Contest to be announced in the November CTE Directions newsletter.

Kayleigh Burge: Future Cosmetologist

Kayleigh Burge plans to complete the Cosmetology/Barbering program at Tooele Technical College. After receiving her cosmetology license she plans to one day open her own salon. She looks forward to being a successful business woman and entrepreneur. Kayleigh received a CTE Scholarship and Tuition Award to Tooele Technical College where she will complete her cosmetology training.



“To say that the high school CTE Cosmetology/Barbering Pathway has saved me a lot of time and money is a huge understatement. I have been able to accumulate approximately half of the 1,600 hours necessary for my Utah cosmetology license, while still in high school, and at an extremely low cost. Being able to transfer those CTE hours seamlessly to the Tooele Technical College Cosmetology/Barbering program will allow me to complete my cosmetology training in half the time, and at approximately half the price, than if I would have waited to do the program after high school graduation.

“Being able to have my cosmetology training count for 30 credit hours toward an AAS in general technology is another huge benefit that will save me two semesters in college and two semesters of tuition. Thanks to CTE I will be able to earn an AAS in half the time and at half the cost. CTE has been an awesome experience for me and a huge financial benefit,” said Kayleigh.

Marcus Croston: Future Film Production Technician



Marcus Croston participated in the CTE Television Broadcasting Technician Pathway while in high school where he gained experience in camera work, production software, and editing videos. His goal is working for a multi-media entertainment company. Marcus received a CTE Scholarship and Tuition Award to Salt Lake Community College where he will continue his studies in video production.

“In high school I took many CTE classes that have prepared me for my chosen career including 3D graphics, 3D animation, television broadcasting, and video production. Since I want to go into film production, these classes helped me by giving me experience in camera work, production software, editing, and setting up different kinds of videos. In addition, I learned how to manage project-based work, collaborate with a team, and follow a strict timeline.

“It was during my junior year of high school that I took TV broadcasting, which sparked my interest in film editing. As part of the class I was a commentator and camera operator for multiple home basketball games.

Based upon my experiences in these two classes, I found that I want to pursue film/video production as a career and selected film production to be my area of focus in college,” said Marcus.

Education Pays – Utah Data

College means additional training beyond high school to obtain a one-year certificate, a two-year associate or technical degree, a four-year bachelor’s degree, or more (a graduate or professional degree).

EDUCATION	MEDIAN EARNINGS	UNEMPLOYMENT RATE
Less than a High School Graduate	\$ 23,630	6.7%
High School Graduate	\$ 30,520	4.1%
Some College/Associate Degree	\$ 32,660	2.1%
Bachelor’s Degree	\$ 46,260	2.0%
Graduate or Professional Degree	\$ 70,020	

Based on 2015 Utah data. Median earnings is for persons age 25 and over. Unemployment rates based on persons age 25-64. Earnings are for full-time wage and salary workers.
Source: U.S. Census Bureau: American Community Survey

Calendar:

October 25-26: PATHWAYS to Professions Expo – South Towne Expo Center – Sandy, UT	November 2: Utah State Board of Education Meeting – 250 East 500 South – Salt Lake City, UT
October 25-28: National FFA Convention and Expo – Indianapolis, IN	November 9: Utah State Charter School Board meeting – 250 East 500 South – Salt Lake City, UT
Utah CTE Calendar ACTE Calendar	Utah School Calendars

Utah State Board of Education | Career and Technical Education
250 East 500 South P.O. Box 14 4200 Salt Lake City, UT 84114-4200

