



CTE DIRECTIONS

Career and Technical Education (CTE) News and Information

September 2018

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

CTE 101 Video

Advance CTE: State Leaders Connecting Learning to Work has created a video highlighting the benefits of Career and Technical Education. The video provides an overview of how CTE prepares learners for their futures while closing the skills gap for employers across the country. The video is designed to help you make the case for CTE in your community and demonstrate the benefits and value of CTE. Plan to share this video at events throughout the year.



Advance CTE has provided the following CTE 101 video resources:

- [What Is CTE?](#)
- [Promotional Toolkit](#)
- [Sample Social Media Posts](#)
- [Video Data](#)

Raise the Visibility of CTE

Check out the new tools from Advance CTE to assist you in promoting CTE throughout your region.

- [CTE Social Media Guide](#) – This guide outlines how to effectively use social media, integrate CTE messages into your posts, and highlight effective social media campaigns.
- [Focus Group Discussion Guide](#) – This guide will assist you in facilitating a focus group discussion with parents and students. By assessing your community, you can determine the best ways to communicate and advocate for CTE.
- [CTE Posters and Postcards](#) – Resources that explain the benefits for students participating in CTE programs.

New Utah CTE Resources

- [College is 1, 2, 4 or More](#) – bookmark and mini card
- [Career Clusters](#) – flyers
- [Career Pathways Fingertip Reference Guide](#)
- [DWS Interactive Data Resources](#)
- [Pathways and Facts by Career Cluster](#) – posters

Business Management & Administration

Utah's Career, Technical, and Entrepreneurial Education (CTE) Programs are leading the way in preparing students for the workforce. This infographic highlights the success of CTE programs in Utah.

1,576 Utah CTE Career Clusters

Fifty-six CTE Career Pathways

Twenty-five CTE Career Pathways

5,557 CTE Career Pathways

TOP THREE Career Clusters

1. Business Management & Administration
2. Information Technology
3. Health Services

CTE Career Pathways

CTE Career Pathways are designed to provide students with a clear path to a career. They are developed in partnership with industry and education to ensure they meet the needs of the workforce.

The Year of Technical Education

As part of his 2018 State of the State message, Governor Gary Herbert declared **2018 the Year of Technical Education**, naming it his second-highest legislative priority.

In conjunction with the Year of Technical Education, Town Hall Meetings (view the [full meeting schedule](#) online) will be held across the state. Meeting in September will be held on:

- **Wednesday, September 19-** Tooele, Wasatch Front South Region
- **Monday, September 24** - Mountainland Region
- **Thursday, September 27-** Southeast Region

Numerous resources are available at [UtahCTE.org](#) to assist you in planning your Town Hall Meetings. Click on the [Town Hall Meetings](#) tab on the home page. At the top of the page is a PDF featuring Town Hall Resources.

Support for The Year of Technical Education

“As leaders of industry, we know a focus on career and technical education (CTE) and improving our workforce are essential to sustain Utah’s booming economy. **We stand united in our support** of [the governor], the Legislature, and education leaders in efforts **to strengthen CTE in Utah.**”



Student Highlight

McKenzie Castorena: Future Nurse



McKenzie Castorena, a recent graduate of Ben Lomond High School, completed the Nursing Pathway during her senior year and earned a certificate as a certified nursing assistant (CNA). At graduation she was honored with the Secondary Pathway Completer Recognition Award.

“Completing a CTE Pathway has help me plan a career pathway for myself after I finish high school. The program I have completed was my certified nursing assistant (CNA) class. This [class] prepared me to become a better nurse in the future and has given me so many benefits such as the opportunity of getting a CNA job, certification in CPR, and the opportunity to work with so many great people.

“Completing this Pathway has shaped me into a responsible and hardworking person. My plan is to go to the technical college to complete the rest of my medical assisting [training] and hopefully complete the rest of my nursing courses, as well as to help me be the best competent registered nurse there is!”

[What is your CTE story?](#)

UEN Educator Resources

The Utah Education Network (UEN) has numerous educator resources available for teachers PreK-12. As you begin a new school year, be sure to check out the resources available at <https://www.uen.org/k12educator/index.php>.

Calendar:

- September 6:** [Utah State Board of Education](#) Meeting – 250 East 500 South – Salt Lake City, UT
September 6-16: [Little Hands on the Farm](#) exhibit– Utah State Fair Park – Salt Lake City, UT
September 13: [Utah State Charter School Board](#) Meeting – 250 East 500 South – Salt Lake City, UT
[Utah CTE Calendar](#) | [ACTE Calendar](#) | [Utah School Calendars](#)

Utah State Board of Education | Career and Technical Education
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