THE PURPOSE AND VALUE OF CTE

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

PURPOSE

Career and Technical Education (CTE)
- Provides students of all ages with the academic and technical skills, knowledge, and training necessary to succeed in future careers and to become lifelong learners. (Source: Advance CTE)
- Provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value.

What is a CTE Career Pathway/Program of Study?
- A Career Pathway is a sequence of courses within a student’s area of interest.
- Career Pathways are rigorous programs of study to assure strong academic and technical preparation.
- Career Pathways connect high school students with college for additional training, a certificate, and/or a degree.
- Career Pathways save students time and money towards postsecondary training.

VALUE

Participation in CTE:
- Makes education relevant and important.
- Teaches students real-world knowledge and skills.
- Provides opportunities for concurrent enrollment, industry-recognized credentials of value, and meaningful work-based learning experiences. (Source: Advance CTE)
- Prepares students for high-wage, high-skill, and emerging in-demand careers in established and emerging industries. (Source: ACTE, CTE Today!)
- Reduces dropout and increases on-time graduation. (Source ACTE, CTE Works!)
- Provides students the opportunity to earn skill certifications (credentials of value) that are recognized by industry.
- Provides a pathway to college and career.
- Saves students time and money towards postsecondary training.
- Helps students learn skills today that will be used tomorrow.

Participating in a CTE Career Pathway/Program of Study:
- Brings focus and relevance to high school studies.
- Makes the transition from high school to life after high school—college and career—easier.
- Maximizes opportunities for students.
- Increases student awareness of careers, education, and training.
- Aligns training with employer needs.
- Provides strong academic skills and real-world problem-solving skills.