

# Hospitality & Tourism



Hospitality & Tourism  
Utah Career and Technical Education  
CAREER CLUSTERS

**Hospitality & Tourism** focuses on preparing students for employment in careers that relate to the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.



## CAREER PATHWAYS

- > Culinary Arts
- > Hospitality & Tourism

Each CTE Career Pathway culminates in an industry recognized credential of value.

## FACTS

- > Utah restaurants employ more than 110,000 individuals.<sup>1</sup>
- > In Utah, restaurant and food service jobs represent 10 percent of employment in the state.<sup>1</sup>
- > Students participating in ProStart® can become industry certified while in high school.
- > In 2018, sales in Utah restaurants totaled \$5.5 billion.<sup>1</sup>
- > Nationwide, 21.4 percent of people employed as chef and head cooks are women.<sup>3</sup>
- > Travel and tourism is one of the largest and fastest growing industries in the world, with annual sales exceeding a half-trillion dollars.<sup>2</sup>
- > In Utah, 567 individuals are employed as travel agents, with 263 travel arrangement and reservation services businesses.<sup>4</sup>

<sup>1</sup> National Restaurant Association

<sup>2</sup> U.S. Department of Labor

<sup>3</sup> U.S. Department of Labor, Women's Bureau

<sup>4</sup> Utah Department of Workforce Services



*“My high school ProStart® CTE class was a stepping stone on my journey to becoming a chef.”*

**Participation in and completion of a CTE Career Pathway** will provide you with the academic knowledge and technical skills to successfully compete in a global economy. Learn about Career and Technical Education and the **Hospitality & Tourism Career Cluster** at [UtahCTE.org](https://UtahCTE.org).