Career Cluster: Arts, Audio/Visual Technology & Communications

Career Pathway: Graphic Design & Communication

**JUNIOR HIGH / MIDDLE SCHOOL**
College and Career Awareness

**HIGH SCHOOL**

**SUPPORTING COURSES:** Suggested high school courses that support the Career Pathway (Courses DO NOT count towards the Pathway)
- Drawing 1
- Entrepreneurship *
- Painting
- Photography

**EXPLORER COURSES:** Choose one or more of the following courses.
- Commercial Art 1 * +
- Robotics Technology
- Digital Graphic Arts Intro *
- Screen Printing Technology *
- Digital Print Design *

**CONCENTRATOR COURSES:** To be a concentrator you must pass one of the following courses AND one explorer course.
- Commercial Art 2 *
- Commercial Photography 1 *
- Production Graphics 1
- Production Graphics 2

**COMPLETER COURSES:** To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.
- Commercial Art 3
- Commercial Photography 2

**CTE Internship**

**POSTSECONDARY:**
Utah System of Higher Education: ushe.edu (Utah’s public colleges and universities) UtahMajors.org: Majors Guide

* concurrent enrollment course  + recommended explorer course

### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

<table>
<thead>
<tr>
<th>1-2 Year Certificate</th>
<th>2-Year Associate Degree</th>
<th>4-Year Bachelor’s Degree</th>
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<tbody>
<tr>
<td>&gt; Commercial Photographer</td>
<td>&gt; Web Developer</td>
<td>&gt; Art Director</td>
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<td>&gt; Camera Operator</td>
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<td>&gt; CTE Teacher</td>
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<td>&gt; Commercial Designer</td>
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</tbody>
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Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

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**Student Testimonial**

“To reach my goal of becoming a graphic designer and animator, I will need to gain both an education and extensive experience. The CTE classes have given me the preparation and foundation for college that I will need to stay one step ahead in order to succeed.”

Lauren Yancey
Hunter High School

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**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Arts, Audio/Visual Technology & Communications**

UtahCTE.org: Fact Sheet
Department of Workforce Services Utah Occupational Explorer

**FBLA | SkillsUSA | TSA**

are the Career and Technical Student Organizations (CTSO) for students in the Graphic Design & Communication Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org | Utah FBLA flyer
SkillsUSA.org | UtahSkillsUSA.org | SkillsUSA flyer
TSAweb.org | UtahTSA.org | Utah TSA flyer

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