



Learning that works  
for Utah

## Sample PSAs

# Public Service Announcements

**CTE Month  
February 2020**

### 10-second radio spot

**ANNOUNCER:** February is Career and Technical Education Month. Career and Technical Education provides all students access to high-quality, rigorous career focused programs. Visit [UtahCTE.org](http://UtahCTE.org) for more information.

**ANNOUNCER:** February is Career and Technical Education Month. Turn your dream into a career. Visit [UtahCTE.org](http://UtahCTE.org).

**ANNOUNCER:** February is Career and Technical Education Month. The skills your teen learns in high school will be the start of a great career. Visit [UtahCTE.org](http://UtahCTE.org).

**ANNOUNCER:** February is Career and Technical Education Month. Visit [UtahCTE.org](http://UtahCTE.org) to learn how to jump-start your future career by learning critical academic and technical skills today.

### 15-second radio spot

**ANNOUNCER:** Learn how to jump-start your future career through occupational skills training while in high school. Now is the time to prepare for high-skill, high-wage, and in-demand occupations. Visit [UtahCTE.org](http://UtahCTE.org).

**ANNOUNCER:** Skilled professions offer some of the best opportunities in the country. Visit [UtahCTE.org](http://UtahCTE.org) to learn how to train and receive industry certification for a skilled job while in high school.

### 20-second radio spot

**ANNOUNCER:** Calling all high school students. February is Career and Technical Education Month. Talk to your school counselor today about enrolling in a C.T.E. class. C.T.E. will assist you in acquiring critical skills in order to jump-start your future career through occupational skills training while in high school.

**ANNOUNCER:** Attention teens and parents! February is Career and Technical Education Month. Do you know that the majority of jobs in Utah's workforce don't require a four-year college degree? However, they do require the kind of technical skills you can learn through the Career and Technical Education programs offered at your high school. For more information visit [UtahCTE.org](http://UtahCTE.org).

**30-second radio spot**

**ANNOUNCER:** Attention teens and parents! February is Career and Technical Education Month. Taking Career and Technical Education classes in high school is an important key to the future success of your teen. C.T.E. provides the opportunity to explore a variety of career areas that will equip your teen with the academic knowledge and technical skills needed for entry into a global workforce. For more information visit [UtahCTE.org](http://UtahCTE.org).

**60-second radio spot**

**ANNOUNCER:** Attention teens and parents! February is Career and Technical Education Month. Career and Technical Education is designed to prepare high school students to transition successfully to postsecondary education and the workforce. While in high school, students have the opportunity to earn industry-recognized certifications, participate in a C.T.E. Internship, and earn college credit through C.T.E. Career Pathways. For more information visit [UtahCTE.org](http://UtahCTE.org).