



Intent

The intent of the Library Media Core Curriculum is to prepare students for life in an information age---

- to manage and utilize resources in a constantly changing learning environment;
- to enjoy and use literature to develop imagination and nourish the thinking process;
- and to manage and understand media messages which inundate their lives.



THE LIBRARY MEDIA K-6 CORE CURRICULUM

- -STRAND ONE: INFORMATION LITERACY
 - ACCESS, EVALUATE AND APPLY INFORMATION
- -STRAND TWO: LITERATURE
 - ENCOURAGE READING
- -STRAND THREE: MEDIA LITERACY
 - EDUCATE FOR SOCIAL EMPOWERMENT



Information Literacy

This strand is based on *Information Problem-Solving: The Big Six Skills*© *Approach to Library* & *Information Skills Instruction* by

Michael B. Eisenberg and Robert E.

Berkowitz.



Literature

• The Purpose of the literature strand is to enrich a student's life by encouraging reading for pleasure, enrichment, and information.



Media Literacy

- The aim of media literacy is for students to make healthy and wise choices as consumers of media.
- Students must use judgement in managing media through awareness, analysis, evaluation and production.



Four Components of Media Literacy

Awareness Analysis Evaluation Production



Awareness

- Basic terms and concepts of media.
- Media as an educational experience.
- Rights and responsibilities with respect to media.
- Cultural heritage and experiences and interpretation of media.
- Purposeful and careful construction of media productions.



Analysis

- Techniques used to construct media messages.
- Questioning and critical thinking about media messages.
- Effects of media messages on the receiver.



Evaluation

- Aesthetic elements of media messages.
- Effectiveness of media for intended results from targeted audiences.
 - Media for personal and educational use.



Production

- Messages for presentation.
 - Criteria for quality media productions.
- Presentation of media messages.
 - Evaluation of final products.



COLLABORATION

No curriculum stands alone

--- each is integral to the others.



 Media is part of everyday life --- every class, every age, every activity.

• Media literacy is a desirable life-long skill that should be part of everyone's education.