Utah Career and Technical Education Career Pathway Chart 2024-2025 School Year



Career Cluster: Hospitality & Tourism

Career Pathway: Hospitality & Tourism

JUNIOR HIGH / MIDDLE SCH	OOL				
College and Career Awarenes	S				
Digital Literacy			Word Processing		
HIGH SCHOOL					
SUPPORTING COURSES: Su	ggested high so	chool courses that supp	ort the Career Pathway	(Courses DO	NOT count towards the Pathway)
Business Management *		Fashion Design Merchandising		Influence and Content Marketing	
Digital Marketing *		Fashion Merchandisir	ig, Advanced Sports and		d Outdoor Design 1 *
EXPLORER COURSES: Choo	se one or more	of the following courses	S.		
Accounting 1 *	Business Le	eadership 1 *	Digital Media 1 *		Retailing *
Baking and Pastry	Business O	ffice Specialist *	Economics *		Small Business Math *
Business Communication 1 *	Culinary 1 *	+	Entrepreneurship * +		Sports and Recreation Marketing
Business Communication 2	Customer S	Service * +	Exploring Business and Marketing		Web Development 1 *
Business Law +	Digital Busi	ness Applications *	Marketing 1 * +		
CONCENTRATOR COURSES	: To be a conce	entrator you must pass	one of the following cour	ses AND on	e explorer course.
Event Planning and Management			Hospitality and Tourism *		
COMPLETER COURSES : To	be a completer	you must pass a conce	ntrator course and enou	gh courses to	o equal 3.0 credits in this Pathway.
Business and Marketing Capst	tone				
CTE Internship			Apprenticeship		
POSTSECONDARY: There are	e many options	for education and traini	ng beyond high school.		
Utah System of Higher Educat	Jtah's public colleges a	d universities) UtahMajors.org: Majors Guide			

^{*} concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.



Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
N/A	N/A	CTE TeacherMarketing ManagerMeeting, Convention, and Event Planner

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. Credentials of Value

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Advice to Students

"CTE courses have given me a head start and have helped me understand what I want to do with my future. Through my time in CTE classes I found my passion. If you are interested in a certain course or CTE Pathway go for it!."

Audrey White Future Pastry Chef

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Hospitality & Tourism

UtahCTE.org: Fact Sheet

Department of Workforce Services
<u>Utah Occupational Explorer</u>

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Hospitality & Tourism Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org Utah FBLA flyer



