

Hospitality & Tourism CAREER PATHWAY

Hospitality & Tourism CAREER CLUSTER

### Career Cluster: Hospitality & Tourism

# Career Pathway: Hospitality & Tourism

College and Career Awareness				
Digital Literacy	Exploring Business	and Marketing	Word Proc	essing
HIGH SCHOOL				
EXPLORER COURSES: Choose	one or more of the following cours	ses.		
Accounting 1 *	Culinary 1 * +		Entreprene	eurship * +
Business Communication 1 *	Customer Service *	+	Marketing	1 * +
Business Law	Digital Media 1 *		Web Deve	lopment 1 *
Business Math and Personal Fina	nce * Economics *			
CONCENTRATOR COURSES: T	o be a concentrator you must pas	s one of the following o	courses AND one	e explorer course.
Event Planning and Management				
Hospitality and Tourism *				
Lodging and Recreation				
COMPLETER COURSES: To be	a completer you must pass a con	centrator course and er	nough courses to	equal 3.0 credits in this Pathwa
Business and Marketing Capstone	9			
CTE Internship		Apprenticeship		
POSTSECONDARY: There are m	nany options for education and tra	ining beyond high scho	ool.	
Utah System of Higher Education: <u>ushe.edu</u> (Utah's public colleges and universities) UtahMajor				s.org: Majors Guide
concurrent enrollment course	+ recommended explorer cour			
HIGH SCH	DOL TO POSTSECON	IDARY EDUCA	ATION AND	TRAINING
There are several opti	ons for education and trainir	ig beyond high sch	ool, depending	g on your career goals.
— .	1-2 Year	1-2 Year 2-Year		4-Year
B more	Certificate			Bachelor's Degree
	N/A	N/A		<ul> <li>&gt; CTE Teacher</li> <li>&gt; Marketing Manager</li> </ul>

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

### **Student Testimonial**

**"The CTE courses I took prepared** me for my chosen career path. I received knowledge and training in business management and restaurant fundamentals. I would like to open my own restaurant."

Alexis Kingery Herriman High School

#### LEARN MORE ABOUT OCCUPATIONS AND WAGES

#### **Hospitality & Tourism**

UtahCTE.org: Fact Sheet

Department of Workforce Services <u>Utah Occupational Explorer</u>

# FBLA

is the Career and Technical Student Organization (CTSO) for students in the Hospitality & Tourism Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org Utah FBLA flver



**CTE**<sup>®</sup> Learning that works for Utah

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