



## Career Cluster: Arts, Audio/Visual Technology & Communications

### Career Pathway: Graphic Design & Communication

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
HIGH SCHOOL			
<b>SUPPORTING COURSES:</b> Suggested high school courses that support the Career Pathway (Courses DO NOT count towards the Pathway)			
Drawing 1	Painting	Small Business Math and Startup *	
English 1010	Math 1050	Photography	
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
3D Graphics *	Digital Business Applications *	Digital Media 2 *	Retailing *
Mechanical Design and Engineering 1 *	Digital Illustration *	Entrepreneurship *	Unmanned Aerial Systems
Commercial Art 1 * +	Digital Marketing *	Graphic Print Design 1 *	
Customer Service *	Digital Media 1 * +	Interior Design 1 *	
<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
Commercial Art 2 *	Commercial Photography 1 *	Graphic Print Design 2 *	Screen Printing Technology *
<b>COMPLETER COURSES:</b> To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
Commercial Art 3	Commercial Photography 3	Graphic Print Design 3	
Commercial Photography 2	Graphic Design Capstone *		
CTE Internship		<a href="#">Apprenticeship</a>	
<b>POSTSECONDARY:</b> There are many options for education and training beyond high school.			
Utah System of Higher Education: <a href="https://ushe.edu">ushe.edu</a> (Utah's public colleges and universities)		UtahMajors.org: <a href="#">Majors Guide</a>	

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	<ul style="list-style-type: none"> <li>&gt; Camera Operator</li> <li>&gt; Commercial Photographer</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Graphic Artist</li> <li>&gt; UX/UI Designer</li> <li>&gt; Web Designer</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Art Director</li> <li>&gt; CTE Teacher</li> <li>&gt; Commercial Designer</li> <li>&gt; Product Developer</li> <li>&gt; Web/App Developer</li> </ul>

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

### Advice to Students

"It is amazing to take CTE courses and learn so many different skills. I was trying to find my future when I took commercial art and discovered that I loved it! If you find something you like try to do an internship. You will be able to get more hands-on experience in the field and you will get to see what's going on in the real world."

Zachary Gray  
 Future Graphic Designe

### LEARN MORE ABOUT OCCUPATIONS AND WAGES

#### Arts, Audio/Visual Technology & Communications

UtahCTE.org: [Fact Sheet](#)

Department of Workforce Services  
[Utah Occupational Explorer](#)

### FBLA | SkillsUSA | TSA

are the Career and Technical Student Organizations (CTSO) for students in the Graphic Design & Communication Career Pathway.

[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#) | [Utah FBLA flyer](#)

[SkillsUSA.org](#) | [UtahSkillsUSA.org](#) | [SkillsUSA Utah flyer](#)

[TSAweb.org](#) | [UtahTSA.org](#) | [Utah TSA flyer](#)