Utah Career and Technical Education
Career Pathway Chart
2022-2023 School Year

Graphic Design & Communication
CAREER PATHWAY

Arts, Audio/Visual Technology & Communications
CAREER CLUSTER

Career Cluster: Arts, Audio/Visual Technology & Communications

Career Pathway: Graphic Design & Communication

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		

HIGH SCHOOL		

SUPPORTING COURSES: Suggested high school courses that support the Career Pathway (Courses DO NOT count towards the Pathway)

Drawing 1	Painting
Entrepreneurship *	Photography

EXPLORER COURSES: Choose one or more of the following courses.

Commercial Art 1 * +	Digital Print Design *
Digital Media 1 * +	Screen Printing Technology *

CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.

Commercial Art 2 *	Commercial Photography 1 *	Production Graphics 1 *

COMPLETER COURSES: To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.

Commercial Art 3	Commercial Photography 2	Production Graphics 2
CTE Internship	Apprenticeship	

POSTSECONDARY: There are many options for education and training beyond high school.

Utah System of Higher Education: ushe.edu (Utah's public colleges and universities)	UtahMajors.org: Majors Guide

* concurrent enrollment course   + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING
There are several options for education and training beyond high school, depending on your career goals.

COLLEGE 24 or more	1-2 Year Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	> Camera Operator > Commercial Photographer	> Graphic Artist > UX/UI Designer > Web Designer	> Art Director > CTE Teacher > Commercial Designer > Product Developer > Web/App Developer

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. Credentials of Value

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"To reach my goal of becoming a graphic designer and animator, I will need to gain both an education and extensive experience. The CTE classes have given me the preparation and foundation for college that I will need to stay one step ahead in order to succeed."

Lauren Yancey
Hunter High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Arts, Audio/Visual Technology & Communications

UtahCTE.org: Fact Sheet

Department of Workforce Services
Utah Occupational Explorer

FBLA | SkillsUSA | TSA

are the Career and Technical Student Organizations (CTSO) for students in the Graphic Design & Communication Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org | Utah FBLA flyer

SkillsUSA.org | UtahSkillsUSA.org | SkillsUSA flyer

TSAweb.org | UtahTSA.org | Utah TSA flyer

CTE® Learning that works for Utah