

Business Administration

Business, Finance & Marketing CAREER CLUSTER

Career Cluster: Business, Finance & Marketing

Career Pathway: Business Administration

College and Career Awareness					
Digital Literacy	Exploring Business	Exploring Business and Marketing		Word Processing	
HIGH SCHOOL					
EXPLORER COURSES: Choose	one or more of the following cours	es.			
Accounting 1 * +	Business Leadership 1 * +	Economics *		Sports and Entertainment Marketing	
Business Communication 1 * +	Business Math and Personal Finance *	Entrepreneurship *	+	Web Development 1 *	
Business Communication 2	Customer Service *	Marketing 1 * +			
Business Law +	Digital Media 1 *	Real Estate			
CONCENTRATOR COURSES:	To be a concentrator you must pase	s one of the following co	urses AND or	e explorer course.	
Business Management *					
Business Leadership 2					
COMPLETER COURSES: To be	a completer you must pass a conc	entrator course and end	ough courses t	o equal 3.0 credits in this Pathw	
Business, Finance, and Marketin	g Capstone				
CTE Internship	Apprenticeship				
POSTSECONDARY: There are I	many options for education and trai	ning beyond high schoo	l.		
Utah System of Higher Education	n: <u>ushe.edu</u> (Utah's public colleges	and universities)	UtahMajors	s.org: Majors Guide	
concurrent enrollment course	+ recommended explorer cours	<u>م</u>			
concurrent enronment course					
HIGH SCH	OOL TO POSTSECON	DARY EDUCA	ΓΙΟΝ ΑΝΙ	D TRAINING	
There are several opt	tions for education and trainin	g beyond high schoo	ol, dependin	ig on your career goals.	
Of the more	1-2 Year	2-Year		4-Year	
	Certificate	Associate I		Bachelor's Degree	
	N/A	 > Account Representative > Consumer Advocate > Dispute Resolution Analyst 		 > Budget Analyst > CTE Teacher 	

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"Through my CTE classes in high school, I've discovered I really enjoy floriculture and greenhouse management, computer technology, and the customer service industry. Because of these passions, I would like to pursue a career in business administration. The CTE classes I was involved in helped prepare me for success."

> Kaylee Marchant Future Business Owner

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: Fact Sheet

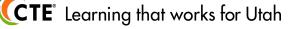
Department of Workforce Services <u>Utah Occupational Explorer</u>

DECA | FBLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | Utah DECA flyer FBLA-PBL.org | Utah-FBLA-PBL.org | Utah FBLA flyer





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