



Utah Career and Technical Education

CTE MONTH 2024

CTE: Elevating Student Success

SCHOOL

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During February, how will you celebrate CTE Month® in your SCHOOL?

As part of your staff and student recognition program, this event can add spirit to your school and will strengthen morale.

Goals of CTE Month:

- Inform students about the importance of choosing a [CTE Career Pathway](#).
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the [Plan for College and Career Readiness](#).
- Increase parent/guardian involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

What Can You Do to Promote CTE Month® in Your SCHOOL?

Consider doing the following activities part of your celebration:

- [Advocate for CTE](#), and your program, by sharing success stories of [CTE teachers](#) and [students](#) with [Utah CTE](#), your principal, school board, local community, and legislative representatives.
 - Arrange to make presentations (in-person or virtual) to school and student organizations on the value of partnerships with CTE.
 - Contact the media about the highlighting the events taking place in your school.
 - Share the CTE Month announcement flyer with school and student organizations.
 - Host an open house at your school highlighting the importance of CTE.
- Distribute copies of public relations materials to your teachers.
- Decorate your school with banners and posters.
- Display an exhibit in your school featuring CTE Month activities.
 - Plan an in-person or virtual event to answer questions about Career and Technical Education.
- Post announcements to your school website, marquee, and bulletin boards.
- Use a special greeting promoting CTE Month in the morning school announcements and when answering telephones.
- Recognize CTE teachers and students.
- Social Media:
 - Post highlights of the CTE Month events in your school on social media.
 - Write a blog highlighting the CTE programs available in your school. Post the blog on your school website.

CTE Month materials and resources available at
<https://www.schools.utah.gov/cte/publications/month>.

Sponsored by the Utah State Board of Education and the Utah Association for Career and Technical Education