

# High School to College and Career Pathway: Secondary

Career and Technical Education: Preparing Students for College and Career!



## Area of Study: Business Education

### Pathway: Business Entrepreneurship and Operations Management

#### Get the Facts

There are nearly 28 million small businesses in the U.S., with women owning 8.6 million. In Utah, there are over 56,000 small businesses.

In 2013, a Thumbtack.com Small Business Survey ranked Utah the best state for small businesses.

In 2013, Forbes named Utah the Best State for Business, for the third consecutive year.

#### Workforce Trends

To be an entrepreneur you don't need to be a certain age. A lot of teens are successful entrepreneurs. The U.S. Small Business Administration has a Teen Business link to help teens start, grow, and own a business:

<http://www.sbaonline.sba.gov/teens/>



#### CAREER AND TECHNICAL EDUCATION Recommended Pathway Courses

(Students may select individual courses for exploration, or a complete Pathway for an in-depth focus.)

CLASS AVAILABILITY MAY VARY AT YOUR HIGH SCHOOL

Course #	Foundation Courses: (required)	Credit
Choose two of the following courses:		
52.0621	Business Entrepreneurship *	.50
52.0441	Business Law	.50
52.0211	Business Management	.50
08.0708	Marketing	.50
08.0301	Marketing Entrepreneurship *	.50
Elective Courses:		
52.0312	Accounting I	.50
52.0322	Accounting II	.50
52.0332	Advanced Accounting	1.00
52.0813	Banking & Finance	.50
52.0511	Business Communication I	.50
52.0521	Business Communication II	.50
52.0311	Business Math and Personal Finance	1.00
52.0254	Business Web Page Design	.50
52.0264	Business Web Page Design, Advanced	.50
52.0111	Computers in Business	.50
52.0419	Computer Technology II *	.50
08.0710	Customer Service	.50
52.0451	Digital Business Applications	.50
52.0611	Economics	.50
08.0211	Leadership Principles	.50
08.1701	Real Estate	.50
08.0802	Social Media Marketing	.50
08.0903	Sports & Entertainment Marketing	.50
52.0471	Word Processing	.50
52.0461	Word Processing Basics	.50
32.0199	Workplace Skills	.50

1.00 credit

2.00 credits

3.00 credits for completion

#### Business Entrepreneurship is:

- > High skill
- > High wage
- > High demand

#### Sample Career Occupations

- > Business Education Teacher
- > Business Manager
- > Inventor/Entrepreneur
- > Retail Owner/Operator
- > Sales Representative
- > Sales & Service Owner
- > Web Developer/Owner
- > Venture Capitalist

\* Many business courses may qualify for concurrent enrollment credit, which in some cases may earn up to 1.0 credit toward the Business Pathway. Talk to your school counselor about availability.

Foundation courses taken beyond the required credits can be used as elective credit.

Middle School		State Requirements		High School Suggested Education Plan				College and Career
7th Grade	8th Grade	Middle School	High School	9th Grade Suggested	10th Grade Suggested	11th Grade Suggested	12th Grade Suggested	Beyond High School
Language Arts 7 1.00	Language Arts 8 1.00	2.00	Language Arts 4.00	Language Arts 9 1.00	Language Arts 10 1.00	Language Arts 11 1.00	Business Communication 1.00	<p>There are a number of options for education and training beyond high school, depending on your career goals.</p> <ul style="list-style-type: none"> <li>&gt; Certificate</li> <li>&gt; Associate degree</li> <li>&gt; Bachelor's degree</li> <li>&gt; Professional degree</li> <li>&gt; On-the-job training</li> <li>&gt; Apprenticeship</li> <li>&gt; Military training</li> </ul> <p>For more information on salary projections, labor market demand, and training options, visit <a href="http://www.utahfutures.org">www.utahfutures.org</a>.</p>
Math * 1.00	Math * 1.00	2.00	Math 3.00	Math * 1.00	Math * 1.00	Math * 1.00	Accounting 1.00	
Science .50	Science 1.00	1.50	Science 3.00	Earth Systems 1.00	Biological Science 1.00	Additional Credit 1.00		
Utah Studies .50	U.S. History I 1.00	1.50	Social Studies 3.00	Geography for Life .50	World Civilizations .50	U.S. History II 1.00	U.S. Government and Citizenship .50	
P.E. 1.00	Health .50	1.50	P.E./Health 2.00	Participation Skills and Techniques .50	Fitness for Life .50 / Health Education .50 Lifetime Activities or Sport .50			
The Arts .50	The Arts .50	1.00	Fine Arts 1.50	Fine Arts Courses 1.50				
Keyboarding .50			Computer Tech. .50	Computer Technology .50				
CTE Intro 1.00		1.00	CTE 1.00	Refer to Career and Technical Education box above.				

\* Talk to your school counselor about math requirements in the core curriculum. Core curriculum and elective requirements may vary district to district.

Concurrent enrollment course offerings vary by school and district. Many Utah postsecondary programs accept high school courses toward a two- or four-year degree through concurrent enrollment. Check regional postsecondary Pathways for details.