

08.0901 08.0301 08.0903 08.0101 52.0511	Travel & Tourism OR Entrepreneurship OR Sports Marketing OR Fashion Merchandising B OR Business Communications	.50	3 →	SST 2991	Sales/Service Tech Seminar	3
08.9904	Advertising/Promotion	.50	3 →	SST 2443	Advertising Methods	3
08.0708	Marketing	.50	3 →	SST 1143	Fundamental Selling Techniques	3
08.0301 08.0211 08.0705	Entrepreneurship OR Leadership Management Principles OR Retailing	.50	3 →	SST 1890	Cooperative Work Experience	2

Note: Some classes and/or concurrent classes may not be available in your particular high school. See your individual school for specific program offering.

Regional Career Pathway Agreement

Area of Study: Marketing Education		Effective Dates: January 1, 2009 – Dec. 31, 2011	
Region: Wasatch Front North Region	District: Weber	College/Institution: Weber State University Program: Sales & Merchandising Name of Degree or Certificate: AAS Degree in Sales & Merchandising	
Contact Person: Emily Okerlund	Ph.#: (801) 698-1513		
E-mail: ekerlund@weberdistrict.net	Date: 1/1/09		

Assurances: This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

- A. A seamless transition from secondary to postsecondary education and training exists.
- B. Students will be accepted into the postsecondary portion of the program according to application criteria.
- C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
- D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
- E. Compliance with approved Board policies.

Outcomes:

Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.

Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

Signatures: Weber School District		Weber State University	
Representative Name	<i>Reis Newey</i>	Representative Name	<i>CARL GYNDANDEA</i>
Representative Signature	<i>[Signature]</i>	Representative Signature	<i>[Signature]</i>

CIP Code	School District	H.S. Credit	Credits	Course #	University	Credits
	CE English	1:00	3 →	ENGL 1010	Intro to Writing	3
	CE Communications	1:00	3 →	COMM HU2110	Intro to Interpersonal & Small Group Communication	3
43.0107	Criminal Justice	1.00	3 →	CJ SS1370	Criminal Justice	3
52.0417 52.0471 52.0419	Computer Technology Word Processing Computer Technology II (Electronic Spreadsheets & Databases)	1.00	3 →	TBE 1700	Introduction to Microcomputer Applications, (2-5) (partially fill requirement) OR 1701 Intro to Word Processing (1) 1702 Intro to Microcomp., E-Mail, OS, & Graphic Presentations (1) 1703 Intro to Spreadsheets (1) OR Univ. Computer Literacy Exams (TBE: TA1501, TB1502 & TC1503) Information Literacy	
08.0101	Fashion Merchandising A	.50	3 →	SST 1503	Intro to Fashion Merchandising	3
08.0705	Retailing	.50	3 →	SST 2383	Retail Merchandising & Buying Methods	3
08.0708 08.0903 08.9904	Marketing OR Sports Marketing OR Advertising	.50	3 →	SST 1303	Distribution Principles	3