

Regional Career Pathway Agreement

Area of Study: Marketing Education		Effective Dates: January 1, 2009 – Dec. 31, 2011	
Region: Wasatch Front North Region	District:	College/Institution: Weber State University	
Contact Person: Emily Okerlund	Ph.#: (801) 698-1513	Program: Sales & Merchandising	
E-mail: eokerlund@weberdistrict.net	Date: 1/1/09	Name of Degree or Certificate: AAS Degree in Sales & Merchandising	

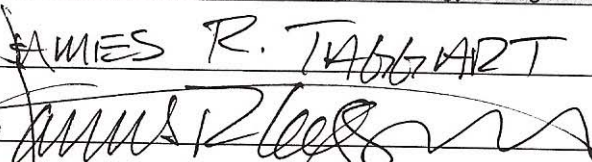
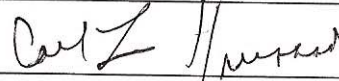
Assurances: This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

- A. A seamless transition from secondary to postsecondary education and training exists.
- B. Students will be accepted into the postsecondary portion of the program according to application criteria.
- C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
- D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
- E. Compliance with approved Board policies.

Outcomes:

Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.

Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

Signatures:		Ogden Weber Applied Technology College	Weber State University
Representative Name	JAMES R. TAGGART	Representative Name	CARL GRANADEN
Representative Signature		Representative Signature	

Course #	ATC	Hours	Credits	Course #	University	Credits
BTEC 2530	Customer Service		3 →	SST 2991	Sales & Service Technology Seminar	3