# Regional Career Pathway Agreement

| Area of Study: Marketing Education | | Effective Dates: January 1, 2009 – Dec. 31, 2011 |
|---|---|---|
| Region: Wasatch Front North Region | District: | College/Institution: Weber State University |
| Contact Person: Emily Okerlund | Ph.#: (801) 698-1513 | Program: Sales & Merchandising |
| E-mail: eokerlund@weberdistrict.net | Date: 1/1/09 | Name of Degree or Certificate: *AAS Degree in Sales & Merchandising* |

**Assurances:** This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

A. A seamless transition from secondary to postsecondary education and training exists.
B. Students will be accepted into the postsecondary portion of the program according to application criteria.
C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
E. Compliance with approved Board policies.

**Outcomes:**
Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.
Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

| Signatures: | Davis Applied Technology College | | Weber State University |
|---|---|---|---|
| Representative Name | Joseph Gordon | Representative Name | Carl Grunwanden |
| Representative Signature | Joseph Gordon | Representative Signature | Carl L Grunwanden |

| Course # | ATC | Hours | Credits | Course # | University | Credits |
|---|---|---|---|---|---|---|
| ECON 2010 | Principles of Marketing | | 3 → | SST 1303 | Distribution Principles | 3 |
| BTEC 2320 | Business Law & Ethics | | 3 → | SST 1303 | Distribution Principles | 3 |
| BTEC 2350 | Credit Management & Collections | | 3 → | SST 2182 | Credit Management & Collections | 3 |