

Regional Career Pathway Agreement

Area of Study: Marketing Education		Effective Dates: January 1, 2009 – Dec. 31, 2011	
Region: Wasatch Front North Region	District:	College/Institution: Weber State University Program: Sales & Merchandising Name of Degree or Certificate: AAS Degree in Sales & Merchandising	
Contact Person: Emily Okerlund	Ph.#: (801) 698-1513		
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Assurances: This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

- A. A seamless transition from secondary to postsecondary education and training exists.
- B. Students will be accepted into the postsecondary portion of the program according to application criteria.
- C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
- D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
- E. Compliance with approved Board policies.

Outcomes:

Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.

Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

Signatures:		Davis Applied Technology College	Weber State University
Representative Name	<i>Joseph Gordon</i>	Representative Name	<i>Carl Gowandor</i>
Representative Signature	<i>Joseph Gordon</i>	Representative Signature	<i>Carl Gowandor</i>

Course #	ATC	Hours	Credits	Course #	University	Credits
ECON 2010	Principles of Marketing		3 →	SST 1303	Distribution Principles	3
BTEC 2320	Business Law & Ethics		3 →	SST 1303	Distribution Principles	3
BTEC 2350	Credit Management & Collections		3 →	SST 2182	Credit Management & Collections	3