

## Connecting High School to College and Career

Career and Technical Education (CTE) provides critical learning and hands-on skills through Career Pathways within eight Areas of Study. Students who focus on a Pathway acquire the skills necessary for entry into well-paid careers with high potential for rapid financial growth, increased levels of responsibility, and a high degree of personal satisfaction.

### CTE Pathways:

- Will jump-start your future career.
- Will give you unlimited opportunities.
- Will help you plan for life after high school—before graduation.
- Will save you time and money.

### What is a Pathway?

- A Pathway is a sequence of courses within your area of interest.
- A Pathway will connect your career interests from high school to college and/or career.
- A Pathway will help you acquire the depth of knowledge and skill linked with specific postsecondary programs that will lead to a certificate or degree and/or career.

### CTE: Keeping it REAL

- Classroom instruction connects to the REAL world of work and future career opportunities.
- Statistics indicate that CTE graduates are worth higher wages because they are more productive than other workers.

### Did you know?

Ninety percent of jobs require training beyond high school.

### Top 5 reasons to participate in CTE Career Pathways:

1. To acquire technical skills training.
2. To participate in hands-on learning.
3. To jump-start your future career.
4. To earn college credit while in high school through concurrent enrollment classes.
5. To save time and money!

### Ask yourself:

- What do I want to be doing in 5 years?
- What do I want to be doing in 10 years?

### Ask yourself:

- What classes should I take to get ready for life after high school—college and career?
- What does it cost to go to college?

### Ask yourself:

- Why should I take this class?
- Why should I plan?
- Why should I study?
- Why should I graduate from high school?

### Ask yourself:

- How can Pathways help me?
- How do I find the options that are right for me?
- How do I find a satisfying career?

*Acquiring critical learning and hands-on skills through education and training will open doors of opportunity for obtaining employment within your area of interest. Stay in school and finish your education. Your future depends on it.*

For more information log onto  
[UtahCTE.org](http://UtahCTE.org).

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## Business Education *Business Management*

# High School to College and Career PATHWAYS



CAREER AND TECHNICAL EDUCATION  
*Giving Students the Edge*



# High School to College and Career Pathway: Secondary

Career and Technical Education: Preparing Students for College and Career!



## Area of Study: Business Education

### Pathway: Business Management

#### Get the Facts

If you aspire to earn an MBA, consider a path that includes some humanities, a bit of economics, and some patience.

#### Workforce Trends

In the past, MBAs generally covered all aspects of business. But these days, programs are expanding to include specializations ranging from nonprofit management to international business and electronic commerce.



#### CAREER AND TECHNICAL EDUCATION

##### Recommended Pathway Courses

(Students may select individual courses for exploration, or a complete Pathway for an in-depth focus.)

CLASS AVAILABILITY MAY VARY AT YOUR HIGH SCHOOL

Course #	Foundation Courses: (required)	Credit
52.0211	Business Management (required)	.50
	Choose one of the following courses:	
52.0441	Business Law	.50
52.0451	Digital Business Applications	.50
08.0711	Marketing 1	.50
	Elective Courses:	
52.0312	Accounting I	.50
52.0322	Accounting II	.50
52.0332	Accounting III or Accounting III (Honors)	.50
52.0342	Accounting IV or Accounting IV (Honors)	.50
52.0813	Banking and Finance	.50
52.0511	Business Communication I	.50
52.0521	Business Communication II	.50
52.0621	Business Entrepreneurship	.50
52.0311	Business Math & Personal Finance	1.00
52.0254	Business Web Page Design	.50
52.0419	Computer Technology II	.50
08.0710	Customer Service	.50
52.0447	Desktop Publishing I	.50
52.0457	Desktop Publishing II	.50
52.0611	Economics	.50
08.0802	Social Media Marketing	.50
08.0211	Leadership Principles	.50
08.0301	Marketing Entrepreneurship	.50
52.0471	Word Processing	.50
52.0461	Word Processing Basics	.50
32.0199	Student Internship (Critical Workplace Skills)	.50

1.00 credit

2.00 credits

3.00 credits for completion

#### Business Management is:

- > High wage
- > High demand

#### Sample Career Occupations

- > Business Consultant
- > Business Education Teacher
- > Business Manager
- > Chief Executive Officer
- > e-Commerce Manager
- > Entrepreneur
- > Public Relations Manager

Foundation courses taken beyond the required credits can be used as elective credit.

Middle School		State Requirements			High School Suggested Education Plan				College and Career
7th Grade	8th Grade	Middle School	High School		9th Grade Suggested	10th Grade Suggested	11th Grade Suggested	12th Grade Suggested	Beyond High School
Language Arts 7 1.00	Language Arts 8 1.00	2.00	Language Arts	4.00	Language Arts 9 1.00	Language Arts 10 1.00	Language Arts 11 1.00	Business Communication 1.00	There are a number of options for education and training beyond high school, depending on your career goals. <ul style="list-style-type: none"> <li>&gt; Certificate</li> <li>&gt; Associate degree</li> <li>&gt; Bachelor's degree</li> <li>&gt; Professional degree</li> <li>&gt; On-the-job training</li> <li>&gt; Apprenticeship</li> <li>&gt; Military training</li> </ul> For more information on salary projections, labor market demand, and training options, visit <a href="http://www.utahfutures.org">www.utahfutures.org</a> .
Math * 1.00	Math * 1.00	2.00	Math	3.00	Math * 1.00	Math * 1.00	Math * 1.00	Accounting 1.00	
Science .50	Science 1.00	1.50	Science	3.00	Earth Systems 1.00	Biological Sci.1.00	Additional Credit 1.00		
Utah Studies .50	U.S. History I 1.00	1.50	Social Studies	3.00	Geography for Life .50	World Civilizations .50	U.S. History II 1.00	U.S. Government and Citizenship .50	
P.E. 1.00	Health .50	1.50	P.E./Health	2.00	Participation Skills and Techniques .50	Fitness for Life .50 / Health Education .50 Lifetime Activities or Sport .50			
The Arts .50	The Arts .50	1.00	Fine Arts	1.50	Fine Arts Courses 1.50				
Keyboarding .50			Computer Tech.	.50	Computer Technology .50				
CTE Intro 1.00		1.00	CTE	1.00	Refer to Career and Technical Education box above.				

\* Talk to your school counselor about math requirements in the new common core curriculum. Core curriculum and elective requirements may vary district to district.

Concurrent enrollment course offerings vary by school and district. Many Utah postsecondary programs accept high school courses toward a two- or four-year degree through concurrent enrollment. Check regional postsecondary Pathways for details.