



CTE Month February 2010

CTE Month Theme Career and Technical Education: Connecting High School to College and Career

Take this opportunity to promote
CTE Pathways
in Utah's middle/junior highs and high schools

How will you celebrate CTE Month? As part of your staff and student recognition program, this event can add spirit to your school and classroom and will strengthen morale.

The Goals of CTE Month:

- Talk to students about the importance of choosing a Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the SEOP process.
- Increase parent involvement and awareness of CTE programs.
- Discuss post-secondary options—training, certificate, and degrees.

What can I do to promote CTE Month in my SCHOOL?

Consider making the following activities part of your celebration:

- Attach the CTE Month announcement flyer to minutes or newsletters of organizations, available at www.schools.utah.gov/cte/publications.html.
- Make room for an exhibit in your school featuring CTE Month activities.
- Provide an area for a "questions and answers" table or booth about Career and Technical Education.
- Use a special message promoting CTE Month in the morning school announcements and when answering your telephones.
- Post electronic announcements to your school web site, marquee, and bulletin boards. Sample marquee notification is available at www.schools.utah.gov/cte/publications.html.
- Distribute copies of public relations materials to your teachers. Materials available at www.schools.utah.gov/cte/publications.html.
- Decorate your school with banners and posters.
- Open house at school for parents.
- Introduce CTE logo and theme.
- Recognize your CTE teachers and student organizations.

