



# CTE Month February 2012

## CTE Month Theme *Career and Technical Education: Preparing Students for College and Career!*

Take this opportunity to promote  
**CTE Pathways**  
in Utah's middle/junior highs and high schools.

**How will you celebrate CTE Month?** As part of your staff and student recognition program, this event can add spirit to your school and classroom and will strengthen morale.

### Goals of CTE Month:

- Talk to students about the importance of choosing a CTE Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the SEOP process.
- Increase parent involvement and awareness of CTE programs.
- Discuss postsecondary options—training, certificates, and degrees.

### What can I do to promote CTE Month in my CLASSROOM?

#### Consider making the following activities part of your celebration:

- Distribute copies of public relations materials to your students and their parent or guardian. Materials available at [www.schools.utah.gov/cte/month.html](http://www.schools.utah.gov/cte/month.html).
- Arrange to make presentations at various clubs and organizations on the value of partnerships with CTE.
- Make a video profiling successful alumni and where they work.
- If the CTSO in your CTE area has a Facebook page make a post about the CTE Month events in your classroom and at your school.
- If the CTSO in your CTE area has a Twitter page tweet about the CTE Month events in your classroom and at your school.
- Write a blog and submit it to your principal to post on your schools website.
- Create a 90-second video about CTE and submit it to [UtahCTE@schools.utah.gov](mailto:UtahCTE@schools.utah.gov).
- Hold an essay contest on the topic of career preparation, or other topic of your choice that ties in with CTE Month.
- Have your classroom volunteer to create banners and posters featuring CTE Month and activities and decorate your school.
- Have your classroom plan an activity for the open house for parents and guardians at your school.
- A Certificate of Participation is available for each student who participates in CTE Month. Certificates are available at [www.schools.utah.gov/cte/month.html](http://www.schools.utah.gov/cte/month.html).

