

ANNOUNCING . . .

CTE Month — February 2012

Theme:

***Career and Technical Education:
Preparing Students for College and Career!***

**Take this opportunity to promote
CTE Pathways in your school!**

Goals of CTE Month:

- > Talk to students about the importance of choosing a CTE Pathway.
- > Increase student awareness of careers, education, and training.
- > Strengthen student engagement through the SEOP process.
- > Increase parent involvement and awareness of CTE programs.
- > Discuss post-secondary options—training, certificates, and degrees.

Send your stories, pictures, and videos to UtahCTE@schools.utah.gov to be featured on UtahCTE.org.

MARKETING EDUCATION



*Developing Future Leaders
in Marketing and Management*

