

## TWITTER

Join the 140-character conversation with UtahCTE on Twitter.

### Twitter by the Numbers:

- > 50 billion tweets within five years.
- > One billion tweets posted each week.
  - The first billion tweets took 38+ months.
  - The last billion tweets took just a WEEK!
- > Twitter averages over 2,000 tweets every second.
- > Twitter averages 140 million tweets per day.
- > Four million new Twitter accounts are created each week.
- > 182 percent increase of mobile users over the past year.

### Twitter Vocabulary:

**Tweet**—a single message seen on Twitter, or the act of posting to Twitter.

**RT (Retweet)**—tweeting content posted by another user.

**Tweeple**—people on Twitter.

**Tweeps**—friends on Twitter.

Follow UtahCTE on Twitter!

<http://twitter.com/UtahCTE>



## FACEBOOK

Join the nearly 300 UtahCTE followers on Facebook.

### Facebook by the Numbers:

- > 500 million active users.
- > One in every 13 people on earth log in every day.
- > 72 percent of all U.S. Internet users are on Facebook.
- > Over 700 billion minutes a month are spent on Facebook.
- > 20 million applications are installed per day.
- > The average user has 130 friends.
- > 200 million people access Facebook via their mobile phone.

### Facebook Vocabulary:

**Friend**—contact whose profile you link to in your profile.

**Like**—a way to give positive feedback or to connect with things you care about on Facebook.

**Profile**—information you provide about yourself when signing up for a Facebook account.

**Wall**—a section in your profile that is public, where others can write and view messages.

Like UtahCTE on Facebook!

<http://tiny.cc/facebook-UtahCTE>



## YouTube

Watch one of the many CTE videos on the UtahCTE YouTube channel.

### YouTube by the Numbers:

- > People are watching 2 billion videos a day on YouTube and uploading hundreds of thousands of videos.
- > Every minute, 24 hours of video is uploaded to YouTube.
- > YouTube serves 2 billion views per day.
- > Content uploaded to YouTube in a week is equivalent to 150,000 full-length videos.
- > An average Internet user spends about 15 minutes every day on YouTube.

### YouTube Vocabulary:

**Channel**—a home page for a YouTube account.

**Playlist**—a list of your favorite videos on YouTube.

**Share**—posting a video for others to view on YouTube.

**Subscribe**—notification when a particular video has been posted on YouTube.

**Upload**—to transfer a file from your computer to YouTube.

Watch videos on the UtahCTE YouTube channel!

<http://www.youtube.com/UtahCTE>



## BLOG

Read the UtahCTE blog to learn about what is happening in CTE.

### Blogging by the Numbers:

- > 48 percent of all bloggers are located in the U.S.
- > 33 percent of bloggers have been blogging for 2-4 years.
- > 27 percent of bloggers update their site 2-3 times per WEEK.
- > 26 percent of bloggers update their site 1-9 times per DAY.
- > Over 143 million blogs are on the Internet.
- > 20 percent of bloggers update or add content from a mobile device.

### Blogging Vocabulary:

**Blog**—a website containing an online personal journal with comments and hyperlinks.

**Blogger**—person who runs/writes a blog.

**Blogosphere**—all blogs, or the blogging community.

**Weblog**—the unshortened version of a blog.

Read the UtahCTE blog!

[www.UtahCTE.org](http://www.UtahCTE.org)



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# UtahCTE.org

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