

TWITTER

Join the 140-character conversation with UtahCTE on Twitter.

Twitter by the Numbers:

- > 50 billion tweets within five years.
- > One billion tweets posted each week.
 - The first billion tweets took 38+ months.
 - The last billion tweets took just a WEEK!
- > Twitter averages over 2,000 tweets every second.
- > Twitter averages 140 million tweets per day.
- > Four million new Twitter accounts are created each week.
- > 182 percent increase of mobile users over the past year.

Twitter Vocabulary:

Tweet—a single message seen on Twitter, or the act of posting to Twitter.

RT (Retweet)—tweeting content posted by another user.

Tweeple—people on Twitter.

Tweeps—friends on Twitter.

Follow UtahCTE on Twitter!

<http://twitter.com/UtahCTE>



FACEBOOK

Join the nearly 300 UtahCTE followers on Facebook.

Facebook by the Numbers:

- > 500 million active users.
- > One in every 13 people on earth log in every day.
- > 72 percent of all U.S. Internet users are on Facebook.
- > Over 700 billion minutes a month are spent on Facebook.
- > 20 million applications are installed per day.
- > The average user has 130 friends.
- > 200 million people access Facebook via their mobile phone.

Facebook Vocabulary:

Friend—contact whose profile you link to in your profile.

Like—a way to give positive feedback or to connect with things you care about on Facebook.

Profile—information you provide about yourself when signing up for a Facebook account.

Wall—a section in your profile that is public, where others can write and view messages.

Like UtahCTE on Facebook!

<http://tiny.cc/facebook-UtahCTE>



YouTube

Watch one of the many CTE videos on the UtahCTE YouTube channel.

YouTube by the Numbers:

- > People are watching 2 billion videos a day on YouTube and uploading hundreds of thousands of videos.
- > Every minute, 24 hours of video is uploaded to YouTube.
- > YouTube serves 2 billion views per day.
- > Content uploaded to YouTube in a week is equivalent to 150,000 full-length videos.
- > An average Internet user spends about 15 minutes every day on YouTube.

YouTube Vocabulary:

Channel—a home page for a YouTube account.

Playlist—a list of your favorite videos on YouTube.

Share—posting a video for others to view on YouTube.

Subscribe—notification when a particular video has been posted on YouTube.

Upload—to transfer a file from your computer to YouTube.

Watch videos on the UtahCTE YouTube channel!

<http://www.youtube.com/UtahCTE>



BLOG

Read the UtahCTE blog to learn about what is happening in CTE.

Blogging by the Numbers:

- > 48 percent of all bloggers are located in the U.S.
- > 33 percent of bloggers have been blogging for 2-4 years.
- > 27 percent of bloggers update their site 2-3 times per WEEK.
- > 26 percent of bloggers update their site 1-9 times per DAY.
- > Over 143 million blogs are on the Internet.
- > 20 percent of bloggers update or add content from a mobile device.

Blogging Vocabulary:

Blog—a website containing an online personal journal with comments and hyperlinks.

Blogger—person who runs/writes a blog.

Blogosphere—all blogs, or the blogging community.

Weblog—the unshortened version of a blog.

Read the UtahCTE blog!

www.UtahCTE.org



June 2011

UtahCTE.org

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Mary Shumway, State Director of Career and Technical Education

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