

Memorable Slogans

A & W Root Beer	"That frosty mug sensation"
A-1 Steak Sauce	"Makes hamburgers taste like steakburgers."
Ace Hardware	"The place with the Helpful Hardware Man"
Alka-Seltzer	"Plop, plop, fizz, fizz, Oh what a relief it is!"
Allstate	"You're in good hands..."
Almond Joy Candy Bar	"Sometimes you feel like a nut. Sometimes you don't."
American Airlines	"Something special in the air."
American Express	"Don't leave home without it."
American Red Cross	"The greatest tragedy is indifference."
Amtrak	"See America at see level."
Anheuser-Busch	"The King of Beers"
Apple Computers	"The Power to Be Your Best."
Arby's	"What are you eating today?"
AT&T	"Reach out and touch someone."
AVIS Rental Cars	"We Try harder."
Ball Park Hotdogs	"They plump when you cook 'em."
Barnum & Bailey Circus	"The Greatest Show on Earth."
BMW	"The ultimate driving machine."
Bounty Towels	"It's the quicker picker-upper!"
Brawny Towels	"The big, tough towel"
Burger King	"Sometimes you've got to break the rules."
Bush Beans	"Roll that beautiful bean footage"
Calgon	"Take me away!"
Milk	"It does a body good."
Campbell's Soup	"M'm! M'm! Good!"
Canon	"Image is everything."
Carl's Jr.	"Without us, some guys would starve."
Cascade	"For virtually spotless dishes."
Beef	"It's what for dinner."
Chevrolet	"The Heartbeat of America."
Chick-Fil-A	"Eet mor chikin"

Chrysler	"If you find a better car, buy it!"
Continental Airlines	"We really move our tail for you."
Coors	"Brewed with Pure Rocky Mountain Spring Water"
Dacron	"America's freedom fabric."
DeBeers	"A Diamond is Forever"
Delta	"We love to fly and it shows."
Dentyne Gum	"Cleans your teeth while it cleans your breath"
Doublemint Gum	"Double your pleasure, double your fun with."
Energizer Bunny	"It keeps going, and going and going"
Excedrin	"I'm not a doctor, but I play one on TV."
Federal Express	"When it absolutely, positively has to be there overnight."
Folger's Coffee	"Mountain Grown...It's the richest kind"
Ford	"Quality is Job 1."
FTD	"Say it with flowers"
Geico Insurance	"...I just saved a bunch of money on my car insurance."
General Electric	"We bring good things to life!"
General Foods International Coffee	"Celebrate the Moments of Your Life"
Hallmark	"When you care enough to send the very best"
Hebrew National	"We answer to a higher authority"
Herbal Essence	"Yes! Yes! YES!"
Hershey Chocolate	"The great American chocolate bar."
Hostess Twinkies	"Where's the cream filling?"
IBM	"Solutions for a small planet."
Imperial Margarine	"Fit for a king."
Irish Spring Soap	"Fresh and clean as a whistle."
Isuzu	"You have my word on it."
Ivory Soap	"99 and 44/100% percent pure."
Jimmy Dean	"Breakfast never sounded so good!"
Johnson's Baby Shampoo	"No more tears."
Kellogg's Corn Flakes	"Taste them again, for the first time."
Kellogg's Frosted Flakes	"They'rrre GR-R-REAT!"
Kentucky Fried Chicken (KFC)	"Finger lickin' good."

Kodak	"Share the moments of your life"
Kraft Macaroni & Cheese	"It's the cheesiest"
Lay's Potato Chips	"Betcha can't eat just one."
Life Cereal	"He likes it! Hey, Mikey!"
Listerine	""Kill the germs. Feel the Clean."
Little Debbie	"Unwrap a smile"
L'Oreal	"Because I'm worth it"
Lucky Charms Cereal	"They're magically delicious."
M & M Candies	"Melt in your mouth, not in your hand."
Magnavox	"Smart. Very Smart."
Maxwell House Coffee	"Good to the last drop!"
Maytag Company	"Our repairmen are the loneliest guys in town."
McDonald's	"I'm lovin' it"
Meow Mix	"Meow, meow, meow, meow."
Mercury	"Live life in your own lane"
Miller Beer	"Tastes great, less filling"
Morton Salt	"When it rains, it pours."
Motel 6	"We'll leave a light on for you"
Pork	"The other white meat."
Nike	"Just do it!"
Nissan	"Life is a journey. Enjoy the ride."
Nyquil	"The night-time sniffing, sneezing, coughing, aching, stuffy head, fever, so-you-can-rest medicine."
1-800-COLLECT	"Save a buck or two."
Ocean Spray	"Crave the wave."
Pantene Shampoo	"Don't hate me because I'm beautiful."
Palmolive Dish Liquid	"You're soaking in it"
Panasonic	"Just slightly ahead of our time."
Pepsi Cola	"The Joy of Cola"
Pizza Hut	"Gather 'Round the Good Stuff"
Pontiac	"We are driving excitement."
Pringles	"Once you POP, you can't STOP!"
Reebok	"Because life is not a spectator sport"

Rice-A-Roni	"...the San Francisco Treat"
Rice Krispies	"Snap! Crackle! Pop!"
Rolaids	"How do you spell relief?"
Sargento	"Just say cheese."
Saturn	"A different kind of company, A different kind of car."
Secret Deodorant	"Strong enough for a man, but made for a woman."
Serta Mattresses	"You'll feel the difference the moment you lay down."
Seven-Up	"The Un-Cola"
Sherwin Williams	"Ask how. Ask now."
Skittles	"Taste the rainbow."
Sprite	"Obey Your Thirst."
Stouffer's	"Nothing comes closer to home."
Subaru	"Inexpensive. and built to stay that way"
Timex	"It takes a licking, but it keeps on ticking!"
Toyota	"I love what you do for me!"
Toy's "R" Us	"I don't want to grow up!"
United States Army	"BE all that you can be."
United States Marines	"The few, the proud..."
United States Navy	"It's not just a job. It's an Adventure."
Verizon	"Can you hear me now?"
Visa Credit Cards	"It's everywhere you want to be."
Visine	"Gets the red out."
Wendy's	"It's Better Here."
Western Union	"The fastest way to send money -- worldwide"
Wheaties Cereal	"The Breakfast of Champions."
Wisk Laundry Detergent	"Ring around the collar"
Xerox Corporation	"The Document Company"
Yellow Pages	"Let your fingers do the walking"
York Peppermint Patty	"Get the sensation"