

# BUSINESS EDUCATION

## PREPARING STUDENTS FOR THE WORLD OF BUSINESS

### Our mission:

Business Education prepares students for employment and/or continuing education opportunities in business through technical instruction in the classroom, experiential education in the laboratory, student internships, and through leadership and personal development by participating in student leadership organizations.

### BUSINESS EDUCATION PATHWAYS

The Business Education Pathways are based on the national business and finance career cluster pathways. By taking Business Education courses, students develop the academic knowledge and technical skills to successfully advance to the fast-paced business world.

Business management and administrative services is projected to be one of the fastest growing industries through the year 2014. In Utah, the annual employment growth is estimated to be 4.3 percent.

As technology in business advances and the complexity of business increases, so does the need for savvy business professionals. In fact, professional and business services makeup nearly 13 percent of Utah's employment base.

Below are the five Pathways in Business Education:

- Accounting and Finance
- Business Administrative Support
- Business Entrepreneurship
- Business Management
- Business Technology Support

### AREAS OF STUDY:

Agriculture  
Business  
Family & Consumer Sciences  
Health Science  
Information Technology  
Marketing  
Skilled & Technical Sciences  
Technology & Engineering



### STUDENT LEADERSHIP ORGANIZATION

Future Business Leaders of America (FBLA) is the student leadership organization for Business Education. FBLA provides students with opportunities for leadership, community involvement, business partnerships, and competition with other students in events ranging from Public Speaking to Job Interview to Parliamentary Procedures. There are two annual conferences—one focused on leadership for the school officers and one focused on competition for the members. The competition conference extends for three days and hosts over 1,200 students statewide. Winners from each of the forty events qualify to compete at the national level.

- Nationally there are over 215,000 members at the high school level.
- Utah has over 3,000 members.

### NATIONAL RECOGNITION

In June 2007, thirty-two Utah students placed in the top ten in the nation for their extraordinary achievement in their FBLA events.

### CAREER PREPARATION/ECONOMIC DEVELOPMENT

Each course in Business Education prepares students to advance toward higher education as well as acquire immediate job skills. Whether it's business Web page design or creating a magazine layout in desktop publishing, students learn how to become productive employees and gain the skills to increase their earning potential while still in high school.

In 2008-2009, over 23,000 students graduated with a Skill Certificate in computer literacy indicating a high degree of computer knowledge and ability.

In 2008-2009, 7,659 students were awarded a CTE Skill Certificate in Business, indicating a high level of performance.

### STATE AND LOCAL PARTNERSHIPS

Certiport  
Utah Association of Certified Public Accountants

**Our vision** is to see that every student receives the academic knowledge and technical skills needed to be successful in a business career. Business Education students will develop essential career preparation skills through technical and experiential education, as well as personal leadership opportunities.

FOR MORE INFORMATION:

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