



# ILLUSTRATED TALK

## Rubric



ILLUSTRATED TALK

Name(s) of Participant(s) \_\_\_\_\_

State \_\_\_\_\_ Team # \_\_\_\_\_ Group # \_\_\_\_\_ Category \_\_\_\_\_

FILE FOLDER							Points
<b>FCCLA Planning Process Summary Page</b> 0-5 points	<b>0</b> Planning Process summary not provided	<b>1</b> Inadequate steps in the Planning Process are presented	<b>2</b> All Planning Process steps are presented but not summarized	<b>3</b> All Planning Process steps are summarized	<b>4</b> Evidence that the Planning Process was utilized to plan project	<b>5</b> The Planning Process is used to plan the project. Each step is fully explained	
<b>Outline of Presentation</b> 0-3 points	<b>0</b> Not provided	<b>1</b> Very limited; disorganized	<b>2</b> Adequate information presented; organization is good, but could be improved	<b>3</b> Excellent information clearly organized and easy to follow			

ORAL PRESENTATION							Points
<b>Introduction</b> 0-5 points	<b>0</b> No obvious introduction	<b>1</b> Introduction not relevant or appropriate for the presentation	<b>2</b> Introduction not effective in capturing attention	<b>3</b> Somewhat creative/attention getting	<b>4</b> Creative introduction	<b>5</b> Introduction captured attention immediately	
<b>Relationship of Family and Consumer Sciences Coursework and/or Related Careers</b> 0-10 points	<b>0</b> No evidence of relationship to FACS coursework and/or career knowledge	<b>1-2</b> Minimal evidence of relationship to FACS coursework and/or career knowledge	<b>3-4</b> Some evidence of relationship to FACS coursework and/or career knowledge	<b>5-6</b> Knowledge of relationship to FACS coursework and/or career knowledge evident but not shared	<b>7-8</b> Knowledge of relationship to FACS coursework and/or career knowledge is evident and shared	<b>9-10</b> Knowledge of relationship to FACS coursework and/or career knowledge is evident and explained well	
<b>Knowledge of Subject Matter</b> 0-10 points	<b>0</b> Did not mention any methods and techniques	<b>1-2</b> Minimal evidence of knowledge	<b>3-4</b> Some evidence of knowledge	<b>5-6</b> Evidence of knowledge, but not used effectively in the presentation	<b>7-8</b> Evidence of knowledge. Presentation is enhanced by participant's knowledge	<b>9-10</b> Evidence of thorough knowledge. Effective presentation of current data and information to support viewpoints and issues of concern.	
<b>Methods or Techniques to Address the Issues of Concern</b> 0-10 points	<b>0</b> Did not mention any methods and techniques	<b>1-2</b> Methods and techniques were given, but not explained	<b>3-4</b> Methods and techniques were given, but not clearly explained	<b>5-6</b> Issues were examined with some methods and techniques to solve these concerns	<b>7-8</b> Methods and techniques were given and thoroughly explained in which one imagines consequences, conceptualizes alternatives, and empathizes	<b>9-10</b> Multiple strategies are examined. Critical thinking is used to focus on deciding what to believe or do	
<b>Summary</b> 0-5 points	<b>0</b> Not provided	<b>1-2</b> Poor summary with weak conclusion	<b>3-4</b> Provided a summary but concluding statement could be stronger	<b>5</b> Excellent summary with strong concluding statement			
<b>Length of Presentation</b> 0-3 points	<b>0</b> Did not speak	<b>1</b> Spoke very briefly or was stopped	<b>2</b> Spoke an appropriate length but could have expanded more on presentation	<b>3</b> The presentation was within 10 minutes and all information was covered for an appropriate length of time			
<b>Organization/Delivery</b> 0-10 points	<b>0</b> Presentation is not done or speaks briefly and does not cover components of the project	<b>1-2</b> Presentation covers some topic elements	<b>3-4</b> Presentation covers all topic elements but with minimal information	<b>5-6</b> Presentation gives complete information, but does not explain the project well	<b>7-8</b> Presentation covers information completely and explains project fully	<b>9-10</b> Presentation covers all relevant information completely and explains project with a seamless and logical delivery	

# Illustrated Talk Rubric (continued)

Points

<b>Voice—pitch, tempo, volume</b> 0–3 points	<b>0</b> No voice qualities are used effectively	<b>1</b> Voice quality is adequate	<b>2</b> Voice quality is good, but could improve	<b>3</b> Voice quality is outstanding and pleasing to listen to		
<b>Body Language/Clothing Choice</b> 0–3 points	<b>0</b> Body language shows nervousness and unease/inappropriate clothing	<b>1</b> Body language shows minimal amount of nervousness/clothing is appropriate	<b>2</b> Body language is good and clothing is professional	<b>3</b> Body language and clothing choice both enhance the presentation		
<b>Grammar/Word Usage/Pronunciation</b> 0–3 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1</b> Some (3–5) grammatical and pronunciation errors	<b>2</b> Few (1–2) grammatical and pronunciation errors	<b>3</b> Presentation has no grammatical or pronunciation errors		
<b>Responses to Evaluators' Questions</b> 0–5 points	<b>0</b> Did not answer evaluators' questions	<b>1</b> Unable to answer some questions	<b>2</b> Responded to all questions, but without ease or accuracy	<b>3</b> Responded adequately to all questions	<b>4</b> Gave appropriate responses to evaluators' questions	<b>5</b> Responses to questions were appropriate and given without hesitation

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VISUALS/PROPS						Points
<b>Effectively Illustrate Content</b> 0–5 points	<b>0</b> Visuals not provided	<b>1–2</b> Visuals are weak in supporting the presentation	<b>3–4</b> Visuals support the presentation but do not complement the content	<b>5</b> Visuals support and complement the presentation		
<b>Creativity to Enhance Presentation</b> 0–5 points	<b>0</b> Visuals not used during the presentation	<b>1–2</b> Visuals not original, lacking appeal	<b>3–4</b> Somewhat original and appealing	<b>5</b> Highly original, very appealing		
<b>Use of Visuals During Presentation</b> 0–5 points	<b>0</b> Visuals not used during presentation	<b>1</b> Visuals used to limit amount of speaking time	<b>2</b> Visuals used minimally during presentation	<b>3</b> Visuals incorporated throughout presentation	<b>4</b> Visuals used effectively throughout presentation	<b>5</b> Presentation moves seamlessly between oral presentation and visuals

## Evaluator's Comments:

**TOTAL**  
(90 points possible)

Evaluator Initial \_\_\_\_\_

Room Consultant Initial \_\_\_\_\_