CHAPTER SHOWCASE MANUAL
Rubric

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____ Category _____

MANUAL							Points
FCCLA Planning Process Summary Page 0–5 points	**0** Planning Process summary not provided	**1** Inadequate steps in the Planning Process are presented	**2** All Planning Process steps are presented but not summarized	**3** All Planning Process steps are summarized	**4** Evidence that the Planning Process was utilized to plan project	**5** The Planning Process is used to plan the project. Each step is fully explained	
Membership Campaigns 0–5 points	**0** Not evident	**1** 1 or no campaign shown		**2–3** Campaigns described		**4–5** Campaigns are creative, thorough and successful	
Meetings & Ceremonies 0–3 points	**0** No evidence shown	**1** Meetings held/attended		**2** Ceremonies at meetings		**3** Meetings were appropriately scheduled with all necessary ceremonies held throughout the year	
Recognition Activities 0–3 points	**0** Not evident	**1** Limited or no activities shown		**2** Recognition activities are held appropriately		**3** Recognition activities are creative and built into each event, multiple strategies	
Leadership Activities 0–5 points	**0** No activities shown	**1** 1 activity shown	**2** 2 or more indepth activities	**3** Leadership activities evident in many events	**4** 2 or more creative and in depth activities for multiple strategies for developing leadership	**5** Many Leadership development activities are evident in annual chapter program of work	
Cooperative, Competitive, and Individualized Activities 0–5 points	**0** Not evident	**1** 1 or no activities shown	**2** 2 activities shown	**3** Many activities for varied types of strategies	**4** 2 or more creative and thorough activities	**5** Many strategies for various learning and and leadership styles and effective results	
Community Service Activities 0–5 points	**0** Not evident	**1** 1 or no activities shown	**2** Limited service activities shown	**3** Service activities are evident and effective	**4** 2 or more creative and effective service activities with multiple partnerships	**5** Extensive service activities and effective results	
Chapter Resource Development 0–5 points	**0** No evidence shown	**1** Limited evidence of resource development	**2** 1 or more fundraisers or events to generate resources	**3** Multiple fund development activities with varied results	**4** Fundraisers and resources sought effectively	**5** A developed system of seeking resources, fundraisers, donations	
Chapter Budget 0–5 points	**0** No evidence shown	**1** Budget is evident but lacks information details	**2** Budget is evident and may be incomplete	**3** Budget is adequate but not extensive	**4** Budget is detailed	**5** Budget is detailed and follows generally accepted accounting procedures	
State and National Programs 0–5 points	**0** Not evident	**1** 1 program with limited scope	**2** 2 or less activities	**3** 2 or more activities	**4** 3 or 4 activities shown with effective results	**5** 5/more creative and comprehensive activities. Many members involved, impressive results	
Public Relations Efforts 0–5 points	**0** No evidence	**1** 1 or no activities shown		**2–3** 2 or more activities shown		**4–5** 3 or more creative and effective activities with a variety of methods including technology	

Chapter Showcase Manual Rubric (continued)

							Points
Manual 0–5 points	**0** Manual not used during presentation	**1** Manual has many errors and is not aesthetically pleasing	**2** Manual has minimal appeal	**3** Manual needs some improvement in content and design	**4** Manual has good word, color, and design choice	**5** Manual is creative, appropriate and of high quality	
ORAL PRESENTATION							
Organization/ Delivery 0–10 points	**0** Presentation is not done or speaks briefly and does not cover components of the project	**1–2** Presentation covers some topic elements	**3–4** Presentation covers all topic elements but with minimal information	**5–6** Presentation gives complete information but does not explain the project well	**7–8** Presentation covers information completely but does not flow well	**9–10** Presentation covers all relevant information with a seamless and logical delivery	
Program of Work 0–5 points	**0** Not evident	**1** Missing or lacks variety	**2–3** Focuses on a few areas	**4–5** Shows variety/creativity with comprehensive member involvement. Reflects Purposes of FCCLA			
Use of Manual during Presentation 0–5 points	**0** Manual is not used during presentation	**1** Manual used to limit amount of speaking time	**2** Manual is used minimally during presentation	**3** Manual incorporated throughout presentation	**4** Manual used effectively throughout presentation	**5** Presentation moves seamlessly between oral presentation and display	
Voice—pitch, tempo, volume 0–3 points	**0** No voice qualities are used effectively	**1** Voice quality is adequate	**2** Voice quality is good, but could improve	**3** Voice quality is outstanding and pleasing to listen to			
Body Language Clothing Choice 0–3 points	**0** Body language shows nervousness and unease/inappropriate clothing	**1** Body language shows minimal amount of nervousness/ clothing is appropriate	**2** Body language is good and clothing is professional	**3** Body language and clothing choice both enhance the presentation			
Grammar/Word Usage/Pronunciation 0–3 points	**0** Extensive (more than 5) grammatical and pronunciation errors	**1** Some (3–5) grammatical and and pronunciation errors	**2** Few (1–2) grammatical and pronunciation errors	**3** Presentation has no grammatical or pronunciation errors			
Responses to Evaluators' Questions 0–5 points	**0** Did not answer evaluators' questions	**1** Unable to answer some questions	**2** Responded to all questions, but without ease or accuracy	**3** Responded adequately to all questions	**4** Gave appropriate responses to evaluators' questions	**5** Responses to questions were appropriate and given without hesitation	

Evaluator's Comments:

TOTAL
(90 points possible)

Evaluator Initial _____

Room Consultant Initial _____