Calling all Utah middle/junior high and high school graphic designers!
We want you to design the 2014 Business Education Summer Conference graphics.

The Business Education specialist, at the Utah State Office of Education will be planning the 2014 summer conference for Utah educators. **The organizers of this conference invite YOU (Utah middle/junior high and high school students) to design the graphic for the conference program materials.** The graphic will be printed on the program cover, welcome posters, vendor punch cards, thank you cards, and more. This is a wonderful opportunity to showcase your talent and creativity as you design a "unique graphic" for the conference. Each entry will be judged by the state committee for Business Education. **One entry will be selected and the winners will receive a one year subscription to the full Adobe Creative Cloud.** This prize was generously donated by Adobe and has a retail value of $600.00. The winner will be announced by March 1, 2014.

Graphic and entry requirements:

1. The entry must be the work of a middle/junior high or high school student. The student must be willing to sign a media release and the work becomes the property of the Utah State Office of Education to be used in any manner. The winning designer will be fully credited with their design work. The winner's name and picture will be featured in the conference program. Designs must consist of completely original artwork, absolutely NO clip-art or stock illustrations, and NO copyrighted material. Any typography must be licensed for free commercial use. Designs must be scalable in both large and small formats.
2. The theme for the conference will be about embracing change.
3. The graphic needs to be able to be sized and used in a variety of ways (program cover, cards, welcome posters, etc.). See attached examples from the conference in 2012.
4. Original graphic files should be submitted on a CD/DVD in a vector/eps format—Illustrator or Photoshop.
5. Include one color 8.5 x 11 inch landscape copy of the program cover design. Only the program cover needs to be submitted.
6. Include the completed entry form that can be found on the Business Education webpages at: http://www.schools.utah.gov/cte/business_summer.html or http://goo.gl/DCDQh or this QR code
7. **Due Date January 6, 2014—mailed or delivered to:**

Laura deShazo
Summer Graphics Contest
Utah State Office of Education
250 East 500 South
P.O. Box 144200
Salt Lake City, UT 84114-4200

EXAMPLES:

1. program cover—<u>Required for entry</u>

<u>8.5 x 11 color copy</u>

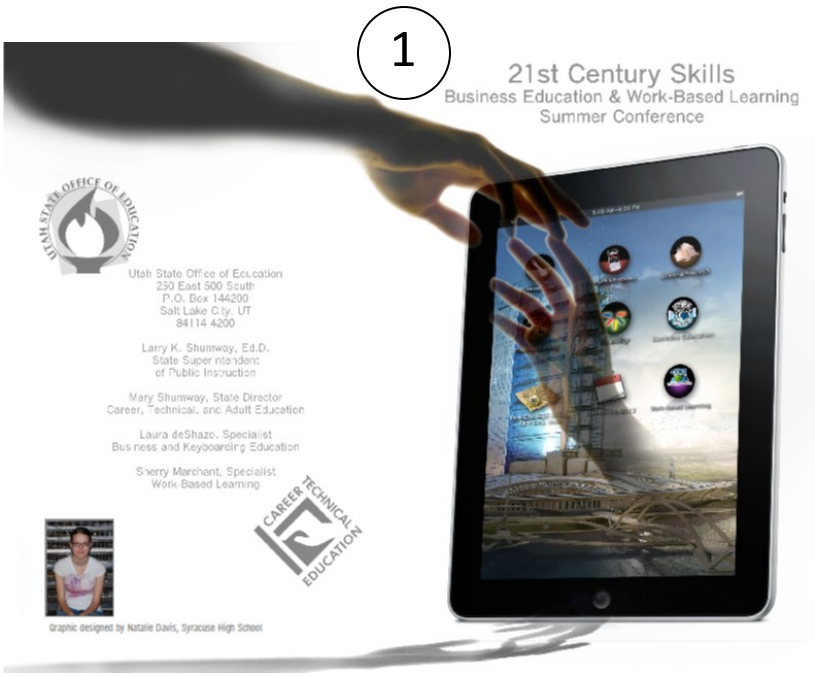
2. Program cover with binding—example only

3. Vendor punch cards—example 8.5 x 11

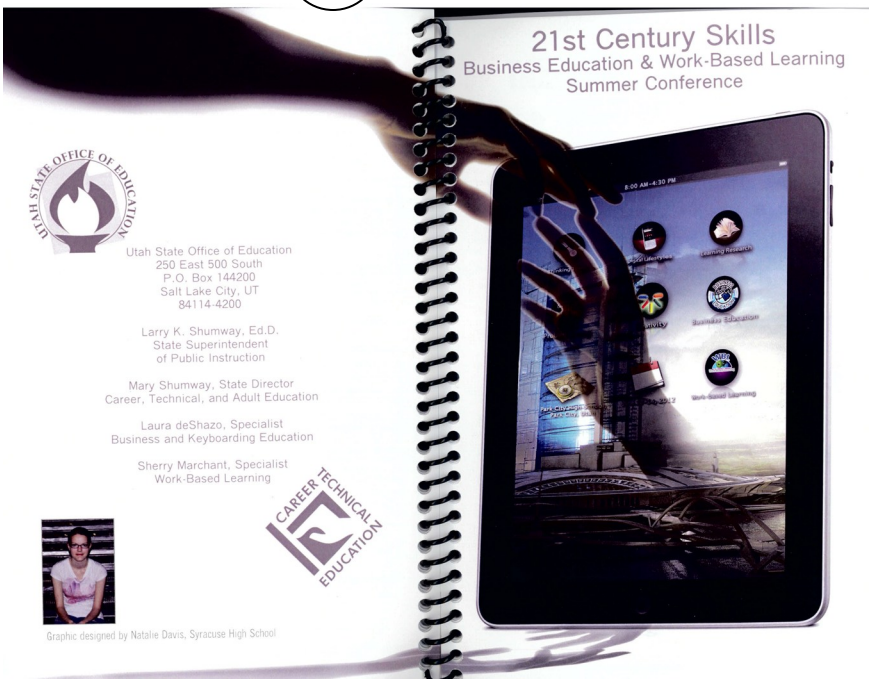
4. Welcome Posters—example 25 x 36

5. Thank you cards—example 8.5 x 11

1



2



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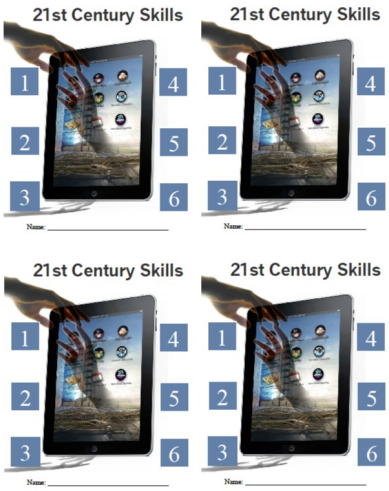

4

5

Summer Conference Graphics Entry Form

Name:_____

Address:_____

City, State, Zip code:_____

Phone number:_____ School:_____

Student email address:_____

Teacher's name and Phone number:_____

I completed my entry on this software program: ☐ Photoshop—version_____

☐ Illustrator—version_____

Utah State Office of Education Career and Technical Education MEDIA RELEASE FORM

Release of Rights for Photography and Multimedia Production, Reproduction and Commercial Display and Distribution

CTE Outreach Materials for Utah Schools, CTE print publications and DVD resources, UtahCTE.org, UtahCTE Twitter page, UtahCTE Facebook page, schools.utah.gov, Microsoft IT Academy site and publications.

Original Producer/OwnerUtah State Office of Education- Career and Technical Education Section

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I further confirm that the graphic I am entering is free of copyright obligations to a third party and that the work I am entering is my own work or a collaborative work of several students. If a collaborative work all students in the group must sign a release form and only one copy of the Adobe software will be available to the winner entry.

Student, please print name:_____

Signature:_____ Date:_____

Parent Signature if the student is under 18 years of age:

Parent name, please print:_____

Signature:_____

Due Date: January 6, 2014

Submit this form, a color 8.5 x 11 copy of your program cover design, and a CD/DVD with the graphic file to:

Laura deShazo
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Utah State Office of Education
250 East 500 South
P.O. Box 144200
Salt Lake City UT 84114-4200