



## Requirements to Earn the Utah State Office of Education Journalism Endorsement

A teacher with a major or minor in Journalism will receive an endorsement to teach Journalism classes if the requirements below have been completed. A teacher without a major or minor in Journalism may earn an endorsement to teach Journalism classes by completing 24 credits in Journalism, consisting of approved university coursework, approved professional development courses, or a combination of both. The 24 hours of credit must include courses that meet the requirements listed below.

Requirement	Credits	Evidence
<b>Praxis</b>	NA	There is currently no required licensure test.
<b>1. Methods of Teaching Journalism in Secondary School</b> Advising student staffs of school newspapers, magazines, yearbooks, etc.	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>2. Layout and Design</b> Design, layout, and paste-up of newspapers, magazines, yearbooks, etc.	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>3. Introduction to Mass Communication</b> Organizations, functions, political, economic, and social influences of mass media; books, magazines, newspapers, television, radio, film, public relations, and advertising.	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>4. Reporting</b> Style, social responsibilities, and problems of reporting for the media of mass communications.	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>5. Writing for the Mass Media</b> Techniques and mechanics of report writing.	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>6. Other</b>	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>7. Other</b>	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>8. Other</b>	3	Course number and name _____ Date of semester when completed _____ Institution granting credit _____ Number of credits _____
<b>Total Credits</b>	<b>24</b>	

## Demonstrated Competency for One or More Requirements

In lieu of university and/or approved professional development courses, the applicant may apply for an endorsement through demonstrated competency. Demonstrated competency will be approved under the direction of the USOE Content Area Specialist. **The applicant must schedule, document, and submit the following:**

**Participate in an oral interview** under the direction of the USOE Content Area Specialist or designee/s to determine applicant's declarative, procedural, and conditional research-based knowledge of each individual course. This is usually done by a committee of specialists.

**AND**

**Participate in a formal observation** conducted by USOE Content Area Specialist or designee/s to demonstrate classroom instructional application of the Journalism Endorsement course content.

### State Approved Endorsement Program (SAEP)

1. An approved SAEP for the Journalism Endorsement allows a secondary teacher to teach Journalism classes while working on, but before completing, the endorsement—meaning they are not yet highly qualified in Journalism.
2. The applicant has two years from the date the SAEP is approved to complete all requirements for the endorsement.
3. The applicant must have a minimum of nine hours toward the endorsement before applying for the SAEP.
4. The applicant must document the minimum of nine hours on this application by attaching and highlighting transcript evidence.

### Submitting the Application

1. Print and complete this Endorsement Application.
2. The processing fee for each application is **\$40.00**.
3. Attach original transcript(s) and/or CACTUS printouts *with the relevant courses highlighted*.
4. Internet transcripts are **not** acceptable.
5. Send
  - completed application,
  - highlighted original transcripts, and
  - processing fee, to:

#### For the Journalism Endorsement

Utah State Office of Education  
Attn: Janet Strong, Educator Licensing  
250 East 500 South  
P.O. Box 144200  
Salt Lake City, UT 84114-4200

#### For the State Approved Endorsement Program (SAEP)

Utah State Office of Education  
Attn: Stephanie Ferris, Educator Licensing  
250 East 500 South  
P.O. Box 144200  
Salt Lake City, UT 84114-4200

#### For more information contact:

Dr. Reed Spencer  
K-12 Literacy Coordinator  
(801) 538-7785 [reed.spencer@schools.utah.gov](mailto:reed.spencer@schools.utah.gov)  
250 East 500 South  
P.O. Box 144200  
Salt Lake City, UT 84114-4200