2011-12 MARKETING EDUCATION SKILL CERTIFICATE TEST POINTS BY STANDARD

Students achieving 80% on the written and performance objectives will receive a certificate.

Test Name	Test #	Number of Test Points by Standard												Total Points	Total Questions
		1	2	3	4	5	6	7	8	9	10	11	12		
Marketing - Semester (0.5)	400	20	6	1	2	2	22	5	11	3	4			76	40
Marketing, Year Part I (0.5)	401	26	9	3	6	6	38							88	62
Marketing, Year Part II (0.5)	402							20	16	12	7	15		70	54
Fashion Merchandising A (0.5)	404	6	15	8	19	11	13	10	5					87	61
Fashion Merchandising B (0.5)	405	13	11	9	6	11	17	12	7					86	67
Fashion Merchandising, Advanced (1)	406	6	7	9	14	12	6	7	8	7	5	4		85	68
Retailing (0.5)	407	15	23	24	14									76	73
Retailing (School Store) (0.5)	408	17	7	7	26	4	13	6						80	76
Travel & Tourism (0.5)	410	10	21	8	21	5								65	42
Real Estate (0.5)	411	12	12	13	9	13	11	10						80	80
Advertising and Promotion (0.5)	412	15	14	20	5	7								61	37
Sports & Entertainment Marketing A (0.5)	416	20	14	9	14	25	2	2						86	71
Sports & Entertainment Marketing Applied (0.5)	417	20	14	15	22	9								80	80
Leadership Principles (0.5)	418	19	9	6	8	5	6	6	5	6	5	3	2	80	80
Leadership Management A (0.5)	419	24	35	21										80	80
Leadership Management B (0.5)	420				50	30								80	80
Retail Management (0.5)	422	15	30	21	14									80	80
Economics (0.5)	450	17	21	24	7	11								80	80
Entrepreneurship (0.5)	451	23	12	21	11									67	65