

CTE Skill Certificate Test Performance Documentation

This document must be submitted to the test coordinator at the end of testing each trimester/semester.

Instructor's Name: _____ Course: Fashion Merchandising - A
School: _____ Test Number: 404
Students in course: _____ Date: _____
Students tested: _____
Students who passed performance objectives at or above 80%: _____

This is to *verify* that the students marked **YES** on performance accomplished the following performance objectives at or above the 80% (moderately to highly skilled) level.

1. Mount a picture for each of the five reasons for wearing clothes and write an explanation of why each picture was chosen.
2. Mount a picture of clothing that represents fads, classics, high fashion, couture, and ready-to-wear
3. Find two examples of each of the following theories: trickle-up theory, trickle-down theory, and trickle-across theory.
4. Mount four pictures of each of the following: collars, sleeves, dresses, skirts, pants, jackets, coats.
5. Complete a one page summary of a fashion designer and their contributions to the fashion industry.
6. Prepare a fabric file containing examples of: cotton, linen, wool, silk, rayon, nylon, acrylic, and polyester.
7. Compare two stores based on: demographics, psychographics, geographics, and behaviorists.
8. Analyze promotion techniques used by a clothing store including defining the type of retail store and the promotional mix.

Each performance is documented and kept on file by the teacher for two years.
(Check the documentation method used)

- Class period summary score sheet
- Recorded and identified in the class grade book

Instructor's Signature: _____ Date: _____