

ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT PERFORMANCE OBJECTIVES

REQUIRED PERFORMANCE OBJECTIVE

_____ Create a business plan for a business. (Recommended to utilize DECA or FBLA formats) (Standard 3)

ADDITIONAL PERFORMANCES (Must complete 1 activity in each Performance Objective category for a total of 4)
A comprehensive list of ideas have been included for each objective, however teachers may create their own activities to satisfy the objective.
Some activities work for multiple objectives and can be switched as long as a **total of 4** unique activities are completed.

P.O. #1: Students must demonstrate the fundamentals of professional communication, utilizing proper grammar, vocabulary, and writing skills. (Standard 1)

- _____ (A) Research and write a historical entrepreneur report.
- _____ (B) Read a business, financial management, or leadership book and write a professional book report.
- _____ (C) Research and write a report on an existing franchise opportunity.
- _____ (D) Compile a report on an international market and/or its business opportunities and/or restrictions.
- _____ (E) Create professional marketing or promotional tool (poster, brochure, ad, flyer, etc) for business or school store.
- _____ (F) Professionally design a creative and usable website for school or business (must include 3 pages minimum, and 2 links).
- _____ (G) Other: _____

P.O. #2: Students must demonstrate entrepreneurial traits, skills, and attitudes. (Standard 1)

- _____ (A) Complete a personal trait assessment to learn their aptitude for starting a business, and to evaluate their strengths and weaknesses.
- _____ (B) Take an active role in planning, organizing, controlling, and providing leadership for an event.
- _____ (C) Other: _____

P.O. #3: Students must demonstrate ability to utilize financial skills. (Standard 4)

- _____ (A) Reconcile a bank statement.
- _____ (B) Complete a loan application and study a credit report.
- _____ (C) Attend a financial management workshop.
- _____ (D) Prepare a tax return.
- _____ (E) Reconcile a bank statement.
- _____ (F) Prepare an Aging Report of business' account receivables.
- _____ (G) Research available financial sources and write a comparative report on ways to finance business.
- _____ (H) Research investments and track them weekly for a period of one month (i.e. The Stock Market Game)
- _____ (I) Other: _____

P.O. #4: Students must demonstrate professional career skills. (Standard 1)

- _____ (A) Create a career portfolio. (6 pages minimum)
- _____ (B) Create a professional resume.
- _____ (C) Write a professional cover letter, procure 2 "Letters of Recommendation," and complete a job application.
- _____ (D) Complete an interview for a job, a scholarship, or leadership position in a club or student organization.
- _____ (E) Participate in a career-building or management seminar and write an evaluative report.
- _____ (F) Other: _____